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FOR IMMEDIATE RELEASE

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<u>Christel House International partners with The Indianapolis</u> <u>Public Library</u>

Christel House selected as Library Summer Reading Program partner in 'Book Aid' campaign to provide books to impoverished children around the globe

Indianapolis, Ind. – As part of the 2013 Summer Reading Program presented by The Indianapolis Public Library, Marion County children and their families can read books to benefit Christel House International (CHI) students around the world.

From June 3 to July 27 children and families can earn points for reading together. Named 'Book Aid', the project allows participants to redeem their points for various prizes including books to donate to Christel House schools in India, Mexico and South Africa. The 'Book Aid' campaign also will allow local children to create friendship postcards to accompany the book donations.

"Education has always been the stepping stone to a better life. Literacy lays the critical foundation for students to progress academically and socially. By promoting literacy both here in Indianapolis and around the world through this summer's Book Aid project, the Indianapolis Public Library is doubling its program's impact," said Christel House Founder, Christel DeHaan. "We are enormously grateful for this partnership."

Points are earned based on the degree of a book's difficulty. Additional points can be accumulated by selecting from the Bonus Booklist that features titles representing cultures of different countries. The program also allows adults to earn points by reading aloud to young children.

Posters highlighting Christel House learning centers will be displayed at 24 library locations in the Indianapolis area and bookmarks featuring CHI student art will be given to the expected 50,000 participants. Additionally, an art exhibit showcasing pieces created by Christel House students from around the world will be at the Indianapolis Central Library from June 4 to July 27.

Register to receive a Summer Reading Program Points Card at any Indianapolis Public Library branch, Central Library or the Bookmobile, as well as the Beech Grove Public Library.

For more information on the 2013 Summer Reading Program, call (317) 275-4099 or visit www.indypl.org.

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About Christel House International

Christel House International (CHI) is transforming how kids, their families and future generations permanently escape poverty. Much more than a school, CHI was established in 1998 by founder

Christel DeHaan and currently serves over 4,000 impoverished children around the world. By providing high quality education, nutritious meals, regular health care, character and life skills development, and career counseling, CHI helps students grow into confident, hardworking and ethical young adults who give back to their families and communities. CHI operates five learning centers in India, Mexico, South Africa and the U.S.A., as well as a career development program in Venezuela. For more information, please visit www.christelhouse.org.