



**Christel House**®

**Media Contact: Ariana Gainer**  
**Phone: (317) 735-4126**  
**Email: [againer@christelhouse.org](mailto:againer@christelhouse.org)**

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### **Christel House is charity partner for Indianapolis Color in Motion 5k**

*INDIANAPOLIS* – Why not plaster your body in an explosion of vibrant color, and help the kids of Christel House at the same time? The Color in Motion 5k travels to cities all over the country, and its next stop will be Indianapolis on August 23 at the Indiana State Fairgrounds.

Christel House is the official charity partner for the event. Participants will receive a 20% discount when they register at [www.colorinmotion5k.com](http://www.colorinmotion5k.com) using the promo code “CHRISTEL.” Each time this code is used to register, a portion of the proceeds will be donated to Christel House to help educate, nourish and enrich the lives of impoverished children around the world.

“We are thrilled to be working with Christel House,” said Whitney Vincent, Race Director. “They are a great cause and deserve to be recognized within the community.”

Non-runners can support Christel House by volunteering. Fifty volunteers (age 14+) are needed to blast race participants with colored powder, sell merchandise, clean up after the event and distribute race packets. .

Volunteers must register at [christelhouse.org/events](http://christelhouse.org/events). Christel House will receive an additional donation based on the number of volunteers.

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### **About Christel House International**

Christel House solves the problem of poverty. It doesn't just treat the symptoms. Once that cycle of poverty is broken, all future generations benefit. Much more than a school, CHI was established in 1998 by Founder, Christel DeHaan, and currently provides over 4,000 impoverished children around the world with high quality education, nutritious meals, regular health care, character and life skills development, and career counseling. Students graduate to become productive citizens. They are confident, hardworking, responsible and ethical, with a passion for giving back to their communities and caring for their families. CHI operates six learning centers in India, Mexico, South Africa and the

U.S.A., as well as a career development program in Venezuela. For more information, please visit [www.christelhouse.org](http://www.christelhouse.org).

### **What is Color in Motion 5k?**

Exactly that.... It is your moving body plastered in an explosion of vibrant color with all your friends! How many times have you paid money to run around a few city blocks, drink a cup of warm Gatorade, eat a banana, and be given a t-shirt that you will probably only wear once every two months while doing yard work? Why not color outside the lines while being active, social, and a little wacky! The Color in Motion 5k gives you all these benefits plus unforgettable fun and heaps of memories! By the end of the CIM5k your blank canvas will be brighter than ever--your clothes, health, and outlook on life will be changed for the better!