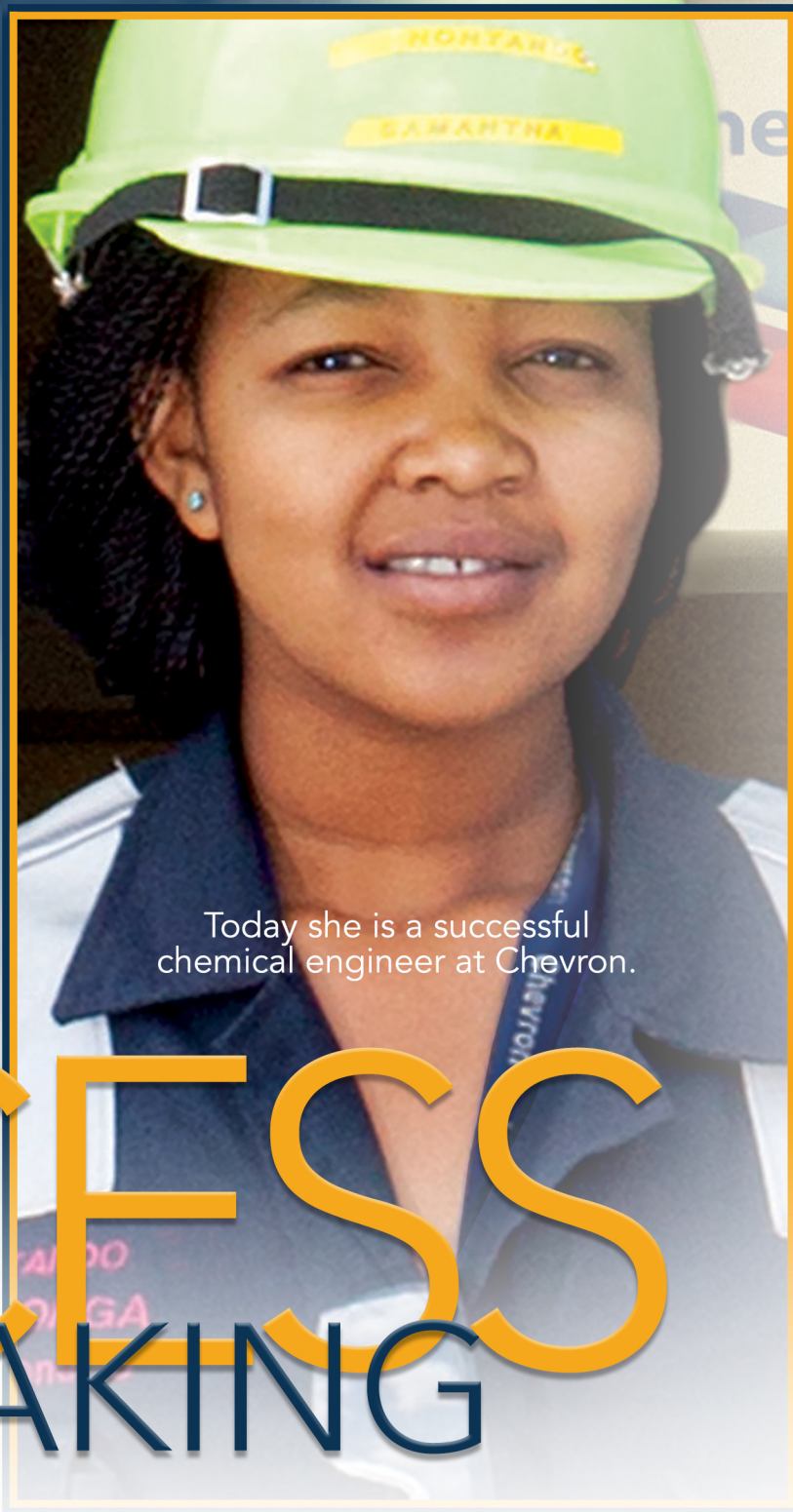


Nontando, on her first day  
at Christel House South Africa.

2016  
ANNUAL  
REPORT



**Christel House®**



Today she is a successful  
chemical engineer at Chevron.

# SUCCESS

IN THE MAKING





## **Christel House®**

### **2016 ANNUAL REPORT TABLE OF CONTENTS**

- 2** *Meet Nontando*
- 3** *A Letter from Christel*
- 4** *Global Statistics*
- 5** *Christel House Works – Transforming Lives*
- 6** *Keys to Success*
- 7** *The Christel House Model*
- 8/9** *Mexico*
- 10/11** *South Africa*
- 12/13** *Academies*
- 14/15** *India*
- 16** *Lavasa/Naya Raipur*
- 17** *Transparency & Accountability*
- 18/19** *DORS*
- 20** *Board of Directors/Celebration Moments*
- 21/22** *Celebration Moments*

# SUCCESS IN THE MAKING



**ON THE COVER |** Nontando's one-room shack in Cape Town's violent Langa Township was so tiny her father and brother had to sleep outside. "I started at Christel House when I was in third grade. I was a below average student, could not speak English and was very shy. In 2009 I graduated as the first valedictorian of our school." Today Nontando is a successful chemical engineer at Chevron Oil, married and expecting her first child.





## A Letter from.... Christel

Much has been written on attaining success. For a child born into poverty, "success" is often only survival. Breaking the cycle of poverty requires a comprehensive, holistic approach that transforms the child's life. Christel House works, as you will see by the remarkable results which follow. Please enjoy our 2016 Annual Report, and learn exactly how we "make success."

One example is Taariq Salie, a 2014 graduate of Christel House South Africa, who now studies law at the University of the Western Cape. At our annual Christel House Concert, he shared memories of growing up surrounded by gang warfare, drug use and murder. Christel House offered him refuge and safety. I am so proud of Taariq. He is succeeding because of his academic discipline, strong character and unwavering values. Taariq and other Christel House students tell their stories in the following pages and through video interviews you will find on our website.

Helping impoverished children become self-sufficient, productive citizens is a noble mission, which will impact many future generations. Thank you for making this transformative journey possible.

Warmest regards,

**Christel DeHaan**, FOUNDER and CEO

Above: Christel House South Africa graduate Taariq Salie with Christel DeHaan





# SUCCESS IN THE MAKING

With three learning centers in India, one in South Africa, one in Mexico and four in the U.S., Christel House's combined global results are impressive.

90%

ANNUAL  
K-12  
STUDENT  
RETENTION  
RATE

4,623

TOTAL  
NUMBER OF  
STUDENTS  
SERVED  
INCLUDING  
COLLEGE  
& CAREERS

99%

STUDENTS  
PASSING  
GRADUATION  
EXAMS

97%

AVERAGE  
DAILY  
ATTENDANCE  
RATE OF  
STUDENTS  
K-12

94%

GRADUATES  
CONTINUING  
STUDIES OR  
GAINFULLY  
EMPLOYED



**Christel House®**

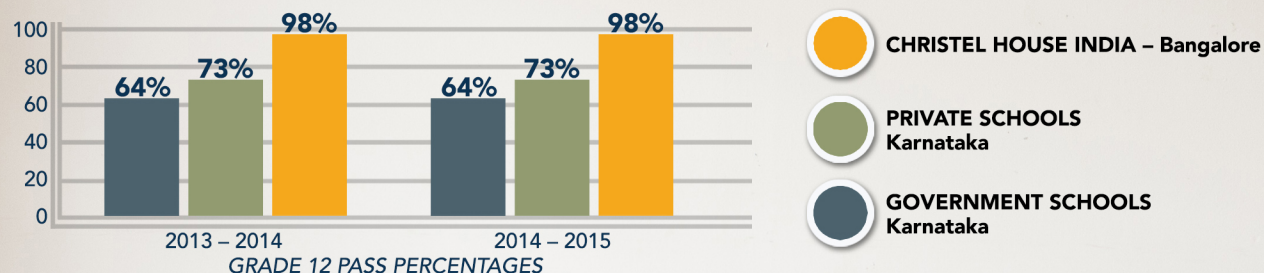


# SUCCESS IN THE MAKING

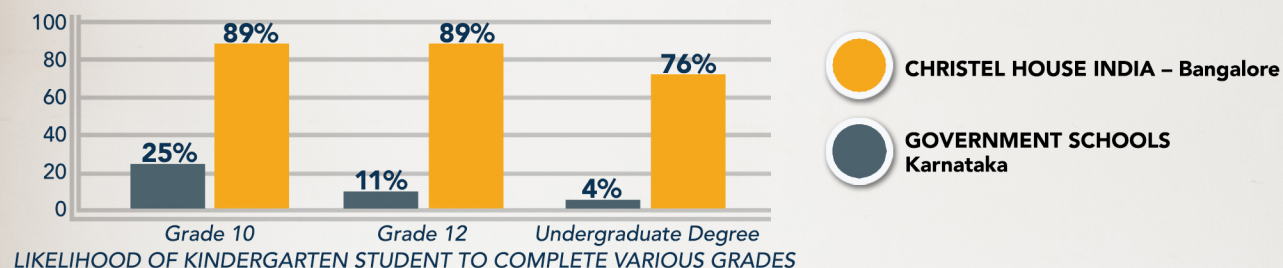
## Christel House Transforms Lives

The efficacy of the Christel House model has been validated by independent third parties.

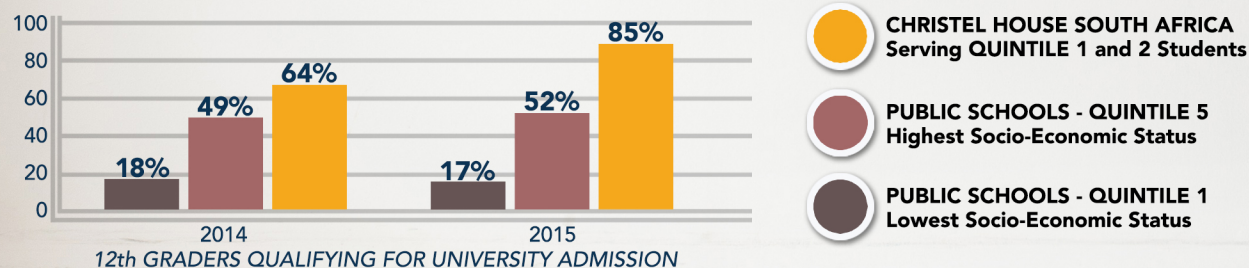
### Christel House India students consistently outperform government and private school students.<sup>1</sup>



### Students starting at Christel House India are more likely to complete their studies.<sup>1</sup>



### Christel House South Africa students qualify for university admission at higher rates than schools serving even the highest socio-economic class.<sup>2</sup>



1. Efficacy Study of Christel House Bangalore, by Deloitte Touche Tohmatsu India LLP  
 2. Efficacy Study of a Transformative Educational Model, by EY South Africa



From kindergarten to high school graduation,  
every Christel House child receives:

**EDUCATION**



**CHARACTER  
DEVELOPMENT**

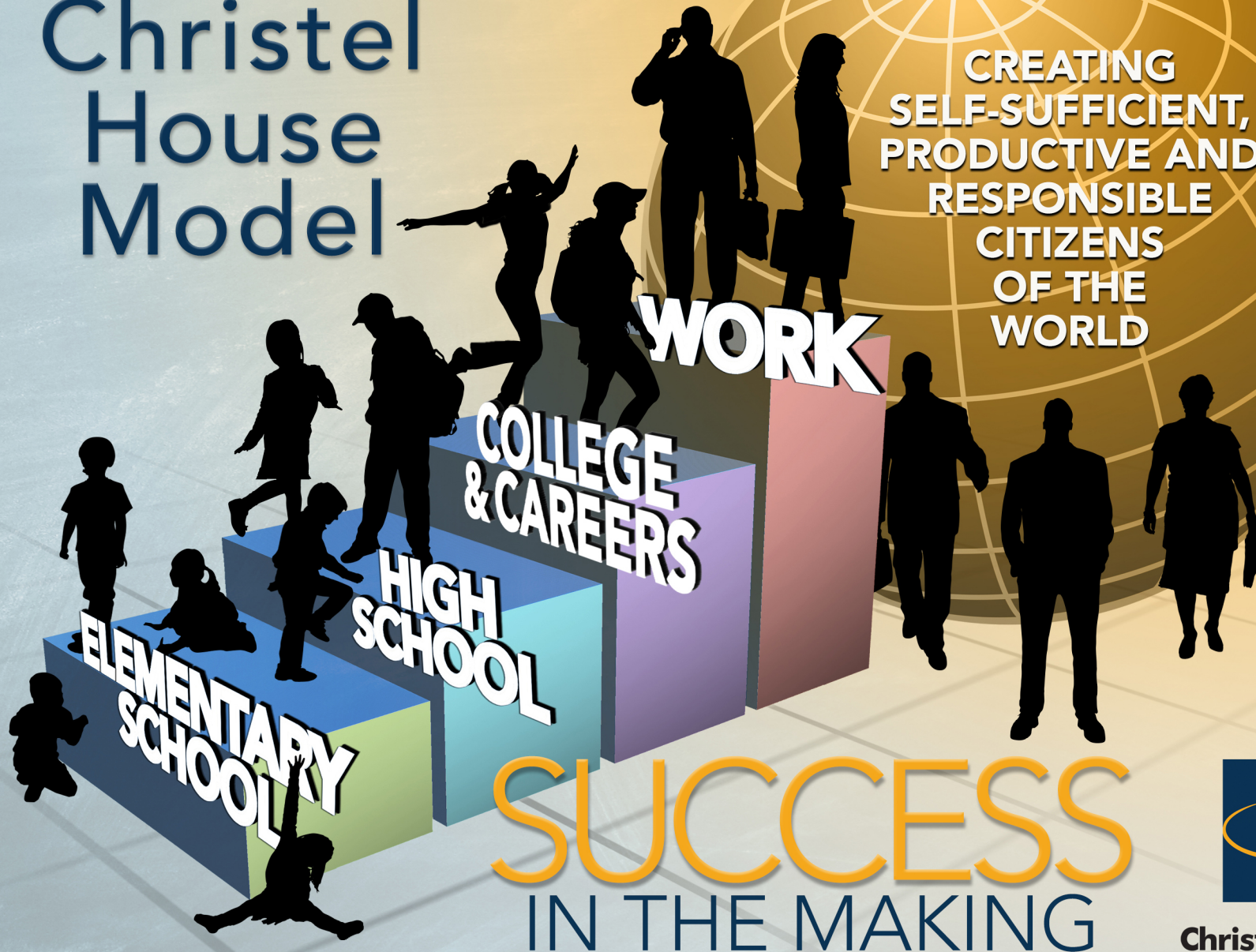


These keys help Christel House children unlock their potential and connect with success.



# The Christel House Model

CREATING  
SELF-SUFFICIENT,  
PRODUCTIVE AND  
RESPONSIBLE  
CITIZENS  
OF THE  
WORLD



SUCCESS  
IN THE MAKING



Christel House®





**Christel  
House®  
México**

Cda. Rufina 40,  
Col. Tacubaya C.P. 11870,  
Ciudad de México  
MEXICO

**94%**

ANNUAL  
STUDENT  
RETENTION RATE  
(GRADES 1-9)



**100%**

STUDENTS  
PASSING 9TH  
GRADE HIGH SCHOOL  
QUALIFYING EXAMS



**96%**

AVERAGE  
DAILY  
ATTENDANCE



Flor's  
favorite  
subject is math  
because she likes  
learning numbers  
"that are higher  
than a million."  
She wants  
to become  
a doctor to  
help people.

# SUCCESS IN THE MAKING



# A Great Start at Grade School

“

**Flor**

GRADE 3, CRISTEL HOUSE MEXICO

The art and music classes, the delicious food and teachers who teach us not to shout and not to bully are what I like most.

”

WATCH  
VIDEO



Hear  
Flor's  
story  
online  
at

[www.cristelhouse.org/2016annualreport](http://www.cristelhouse.org/2016annualreport)



**Christel House®**





**Christel  
House®  
South Africa**

Swallowcliffe Drive  
Ottery | Cape Town  
SOUTH AFRICA 7800

**97%**



ANNUAL STUDENT  
RETENTION RATE  
(GRADES K-12)

**100%**



STUDENTS  
PASSING HIGH SCHOOL  
GRADUATION EXAMS

**98%**



GRADUATES  
CONTINUING EDUCATION,  
EMPLOYED OR BOTH

Likhona is  
a role model,  
regularly mentoring  
younger students  
and helping them  
with homework.  
He is inspired  
to help others.  
“I want to do things  
for people everywhere  
who have no hope.  
I want to make  
a positive impact  
on their lives.”

**SUCCESS**  
IN THE MAKING



# Moving Up to High School

“

**Likhona**

GRADE 11, CHRISTEL HOUSE SOUTH AFRICA

I am very passionate about science, biology and how things work. I am a firm believer in education. It is the key to success.

”

WATCH  
VIDEO



Hear  
Likhona's  
story  
online  
at



[www.christelhouse.org/2016annualreport](http://www.christelhouse.org/2016annualreport)



**Christel House®**






Christel House Academy South  
2717 South East Street | Indianapolis, IN 46225  
USA

# The Journey Through College & Careers


**96%**  
AVERAGE  
DAILY  
ATTENDANCE



**100%**  
GRADUATES WITH  
ACCEPTANCE LETTERS TO  
4-YEAR COLLEGES/UNIVERSITIES



**88%**  
GRADUATES  
CONTINUING EDUCATION,  
EMPLOYED OR BOTH



**Billy**

2015 GRADUATE, CHRISTEL HOUSE ACADEMY

I always pushed to go to college because I wanted to be a pilot. I had all the support I needed from Christel House.



WATCH  
VIDEO



Hear  
Billy's  
story  
online  
at

[www.christelhouse.org/2016annualreport](http://www.christelhouse.org/2016annualreport)





**Christel  
House®  
Academy**

## **WEST**

Christel House Academy West  
55 North Tibbs Avenue | Indianapolis, IN 46225  
USA

Billy's  
passion  
for planes  
began at an  
early age when his  
grandfather took him  
to an air show.  
He started  
at Christel House  
in kindergarten.  
Now he's a sophomore at  
Indiana State University  
studying to become  
a pilot.

# SUCCESS

## IN THE MAKING

# 95%



AVERAGE  
DAILY  
ATTENDANCE

# 100%



STUDENTS PASSING  
3RD GRADE READING  
TEST (IREAD)

# 198



STUDENTS  
SERVED  
K-3



# In The Workforce and Making a Difference



**Sindhu**

2011 GRADUATE CHRISTEL HOUSE INDIA

The core values I learned – respect, responsibility, integrity, and independence – I carry wherever I go. I am here in the workplace to make a difference thanks to Christel House.



Christel House®



WATCH  
VIDEO



Hear  
Sindhu's  
story  
online  
at

[www.christelhouse.org/2016annualreport](http://www.christelhouse.org/2016annualreport)





**Christel  
House  
India**

Bellahalli Road | Kannur Post via Bagalur  
Bangalore East | Bangalore - 562 419 | Karnataka  
INDIA



Sindhu  
works for  
a leading  
Bangalore  
audit firm.

She's extremely  
grateful and wants  
to give back to her  
school, perhaps by  
returning as a teacher.  
"I grew up here. I want  
to help other  
students learn."

**97%**



ANNUAL STUDENT  
RETENTION RATE  
(GRADES K-12)

**94%**



STUDENTS PASSING  
HIGH SCHOOL  
GRADUATION EXAMS

**92%**



GRADUATES  
CONTINUING EDUCATION,  
EMPLOYED OR BOTH

# SUCCESS IN THE MAKING



Christel House  
India





**Christel  
House®  
India**

## Naya Raipur

Sector 25  
Near Rakhi Village  
Naya Raipur - 492 015 | Chhattisgarh  
INDIA

## Lavasa

Pilot No. 196 | Hill View Street  
At. Post Dasve | Lavasa | Tal Musi  
Dist. Pune 412112 | Lavasa  
INDIA

# OPEN

AUGUST  
2016  
GRADES K-2



# 95%

AVERAGE  
DAILY  
ATTENDANCE



# 210

STUDENTS  
SERVED



# 428

STUDENTS  
SERVED



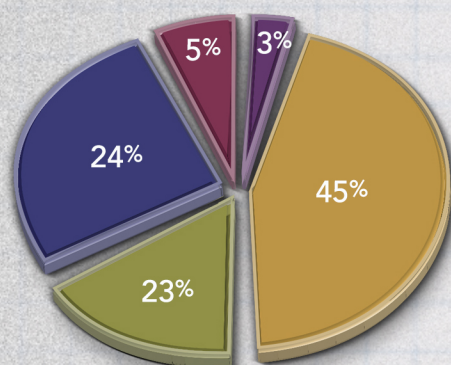
Students from  
Christel House India  
Naya Raipur  
at play in their  
neighborhood.



# Transparency and Accountability

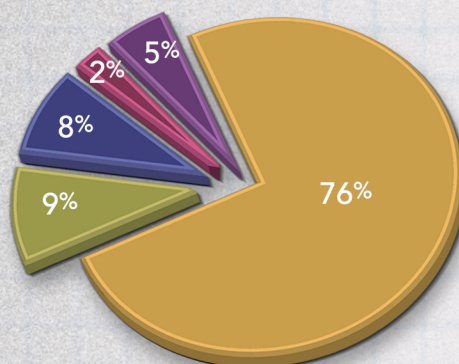
## Combined and Consolidated Financial Statements of Christel House International and its Affiliates

Breaking the cycle of poverty requires tenacity and determination. It requires adherence to rigorous educational and business practices, high measures of accountability and complete transparency. Every Christel House entity's financial statements are audited annually.



### 2016 Combined Revenue<sup>1</sup>

Government <sup>2</sup>	\$11,380,000	45%
Founder <sup>3</sup>	6,093,000	24%
Corporations/Foundations	5,857,000	23%
Individuals/Board Members	1,286,000	5%
CH Open/Events	868,000	3%
<b>TOTAL</b>	<b>\$25,484,000</b>	<b>100%</b>



### 2016 Combined Operating Expenses

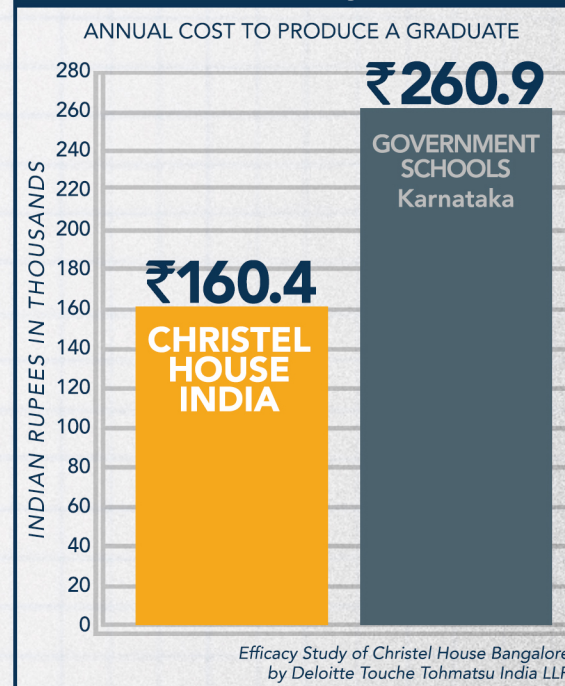
#### EDUCATION & OTHER PROGRAMS/SERVICES

Education	\$ 18,897,000	76%
Nutrition	1,146,000	5%
Health, Outreach & Social Services	631,000	2%
<b>SUB TOTAL</b>	<b>20,674,000</b>	<b>83%</b>

#### GENERAL & ADMINISTRATIVE<sup>4</sup>

Management & General	1,874,000	8%
Fundraising	2,269,000	9%
<b>SUB TOTAL</b>	<b>4,143,000</b>	<b>17%</b>
<b>TOTAL</b>	<b>\$24,817,000</b>	<b>100%</b>

As a result of strong retention rates and high quality education, the cost to produce one 12th grade graduate is nearly **40% lower** for Christel House India than for government schools.



1. Financial data above is unaudited; when completed, audited financial statements will be available on our website.

2. Primarily U.S. State and Federal charter school funding.

3. 2016 Founder contributions, plus earnings on and releases of previously contributed Founder restricted funds.

4. Management & General and Fundraising costs are covered by the organization's Founder and CEO.

Note: Christel House International is a registered 501(c) (3) public charity, number 35-2051932. Christel House learning centers are registered not-for-profit entities in their local countries. The Christel House Registration number with the Florida Department of Agriculture & Consumer Services is SC 10875.



**Christel House®**





**Christel  
House®  
DORS**

Christel House DORS South  
2717 South East Street | Indianapolis, IN 46225

Christel House DORS West  
55 North Tibbs Avenue | Indianapolis, IN 46222

IVY Tech North Meridian Center Building - 4th Floor  
50 West Fall Creek Parkway North | Indianapolis, IN 46208  
USA

**93%**



GRADUATES EARNING  
DUAL CREDITS OR CAREER  
CERTIFICATION IN ADDITION  
TO HIGH SCHOOL DIPLOMA

**97%**



STUDENTS  
PASSING HIGH SCHOOL  
GRADUATION EXAMS

**94%**



GRADUATES  
CONTINUING EDUCATION,  
EMPLOYED OR BOTH

Arianna  
dropped out  
of high school  
her junior year.  
But at DORS, she is  
focused, determined  
and successful. She also  
works while attending  
school and plans  
to become a  
medical assistant.  
"I think I will cry  
when I walk across  
that stage at  
graduation."

# SUCCESS IN THE MAKING



# DORS\* – A Second Chance

\*Drop Out Recovery School. For adult dropouts, earning a high school diploma is the gateway to better employment opportunities.



**Arianna**

CHRISTEL HOUSE – DORS

My favorite thing about DORS is the teachers. They never lose hope in you. They are there for you. I now have a more positive attitude – I've turned my can'ts into cans. Christel House gave me a chance.



WATCH  
VIDEO



Hear  
Arianna's  
story  
online  
at



[www.christelhouse.org/2016annualreport](http://www.christelhouse.org/2016annualreport)



Christel House®





## Christel House International Board of Directors

### Christel House®

**Christel DeHaan - INDIANA**  
Founder and Chief Executive Officer,  
Christel House International

**Nancy Gillespie - FLORIDA**  
Retired Human Development  
Economist, World Bank

**Gordon S. Gurnik - NEW JERSEY**  
President, RCI

**Don Harrill - FLORIDA**  
Chief Executive Officer,  
Orange Lake Resorts

**Nelson Hitchcock - NEW YORK**  
Executive Vice President,  
Scholastic, Inc.

**Judith A. Kleiner - NEW JERSEY**  
Former Senior Vice President,  
KBC Financial Products

**Donald E. Knebel - INDIANA**  
Of Counsel, Barnes & Thornburg LLP

**Martha Lamkin - INDIANA**  
Retired President and CEO,  
Lumina Foundation for Education, Inc.

**Gail Shiel Mahoney - ILLINOIS**  
Principal, Shiel Design Company

**Guido Neels - INDIANA**  
Operating Partner,  
Essex Woodlands

**Neil H. Offen - MARYLAND**  
Retired President and Chief  
Executive Officer,  
Direct Selling Association

**Marcia Rowley - ARIZONA**  
Co-Founder and Chief Marketing  
Officer, International Cruise  
& Excursions, Inc.

**Dennert O. Ware - TEXAS**  
Executive Chairman of the Board,  
CeloNova BioSciences, Inc.

**Cheryl Wendling - INDIANA**  
Senior Vice President,  
Christel House International

**Dr. Matthew Will - INDIANA**  
Director of External Relations and  
Associate Professor of Finance,  
University of Indianapolis

# CELEBRATING SUCCESS IN THE MAKING

Christel House Mexico moved into beautifully renovated facilities in September. With more space, high school classes can now be offered and "pre-first" grade will begin in 2017.

WATCH  
VIDEO



Kids love  
the new  
school;  
visit  
online at



[www.christelhouse.org/2016annualreport](http://www.christelhouse.org/2016annualreport)



## MEXICO

**Fundación Alberto Bailleres (FAB)** supports the new high school program at Christel House Mexico (CHMX).

LtoR: CHMX staff Javier Alarcón, Sarita Ojeda, FAB's Carmen Bolio and Octavio Figueroa and CHMX Board Member Gabriel Oropeza.





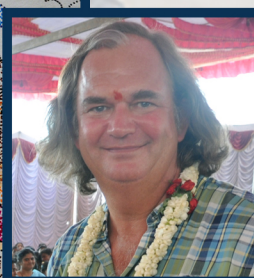
### SOUTH AFRICA

Chris Buchanan, an Executive at **Dell International Services Pvt. Ltd.**, gets hugs of appreciation from our South Africa students in recognition of Dell's generous support.



### SOUTH AFRICA

Planting a great idea, **Tsebo Solutions Group** created "Christel's Fresh Crops," a visionary agricultural project that teaches practical skills, provides food, and creates jobs for area workers. Profits from the farm are donated to Christel House South Africa.



### INDIA

John Spence, Chairman and owner of **Royal Karma Group**, sponsored the Karma Art Competition for students at Christel House India. Winning entries will be featured on cards and posters displayed at Karma resorts.





Visit us online at [www.christelhouse.org/2016annualreport](http://www.christelhouse.org/2016annualreport) to see all of our videos.



## EUROPE

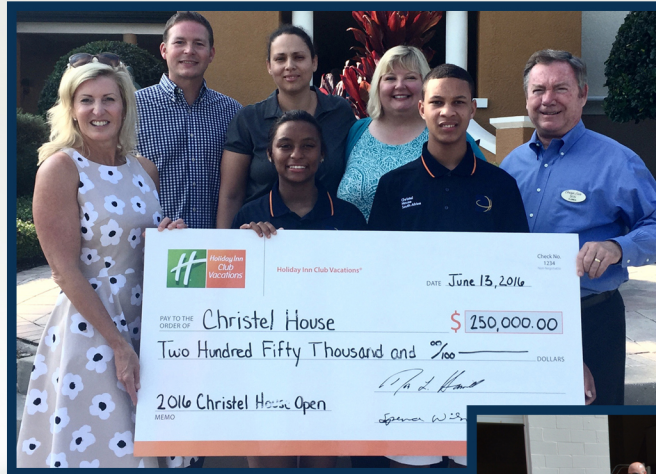
The **Perse School** in Cambridge, UK, partners with Christel House on a number of initiatives. The Perse celebrated its 400th Anniversary with a fundraiser for Christel House, and frequently sends staff and students to visit our schools.



WATCH VIDEO

## UNITED STATES

Team members at **TCC**, the largest Verizon retailer in the United States, filled boxes with school supplies for Christel House Academies and recorded positive messages for teachers.



## UNITED STATES

The **RCI Christel House Open** held in Kissimmee, Florida and hosted by **Holiday Inn Club Vacations**, raised a record setting \$250,000. CEO and Christel House International Board member, Don Harrill, and his team presented a check to students.



## UNITED STATES

During **Eli Lilly and Company's** global day of service, employees painted **Blice Edwards'** designs on picnic tables at Christel House Academy South and West.



**Christel House®**

# CELEBRATING SUCCESS IN THE MAKING



# THANK YOU FOR HELPING DRIVE OUT POVERTY



## A BIG THANKS TO OUR TOURNAMENT HOSTS

Bluegreen Vacations | Breckenridge Grand Vacations | Collier Financial | GOODMANagement | Grand Pacific Resorts  
Holiday Inn Club Vacations | ICE Enterprise | Lighthouse Amenities & Apparel | Lodging Kit Company | Nexus Leisure  
Patton Hospitality Management | RCI Europe | Rotary Club of Oyster Point | Sun Hospitality | The Christie Lodge  
Virginia Resort Development Association | Wyndham Vacation Ownership

## OUR 2016 GLOBAL SPONSORS







**100%**

of donations  
directly benefit  
the children of  
Christel House.

Overhead and fundraising  
costs are provided by the  
organization's Founder  
and CEO.

Become a  
Christel House  
donor today:  
[www.christelhouse.org/donate](http://www.christelhouse.org/donate)



**Christel House®**

Christel House International, 10 West Market Street, Suite 1990, Indianapolis, IN 46204-2973  
Phone: 317.464.2030/866.424.5437 Fax: 317.464.2039 Email: [children@christelhouse.org](mailto:children@christelhouse.org)  
[www.christelhouse.org](http://www.christelhouse.org)