



Christel House®

BUILDING

THE FUTURE

2015
ANNUAL
REPORT





Letter from Christel

Time. It is the only asset in the world distributed equally to all. Yet people use this asset very differently. Future events are often influenced by present actions and decisions. But impoverished children seldom have the ability to impact their futures. For them, “future” is often undefined, because life in the present is a constant struggle. As a society, we must invest in transforming their future from a life of poverty into one of self-sufficiency and dignity. Every child deserves a seat at the table of life.

At Christel House we are succeeding, as you will see in the pages of this annual report. Our students are excelling academically and are learning the important life skills of planning and preparation—necessary for building a brighter future. Our graduates distinguish themselves through their achievements, comportsment, confidence, and by giving back.

You, our loyal supporters, are an important part of transforming these lives. Please take a few minutes to enjoy reading about the accomplishments of our students. It will inspire and give you hope.

Warmest regards,

Christel DeHaan
Founder and CEO





Building the Future

“I continue to believe that if children are given the necessary tools to succeed, they will succeed beyond their wildest dreams.”

—Senator David Vitter, R-Louisiana

91%

ANNUAL
STUDENT
RETENTION
RATE

4,072

TOTAL
NUMBER OF
STUDENTS
SERVED
(INCLUDING
COLLEGE &
CAREERS)

98%

STUDENTS
PASSING
GRADUATION
EXAMS

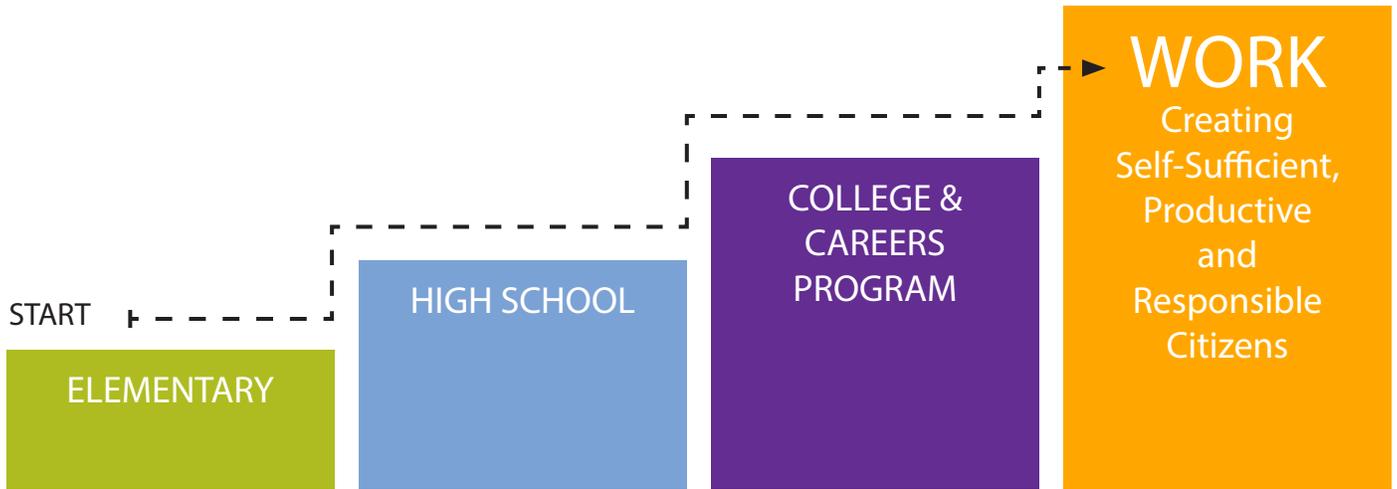
95%

ATTENDANCE
RATE

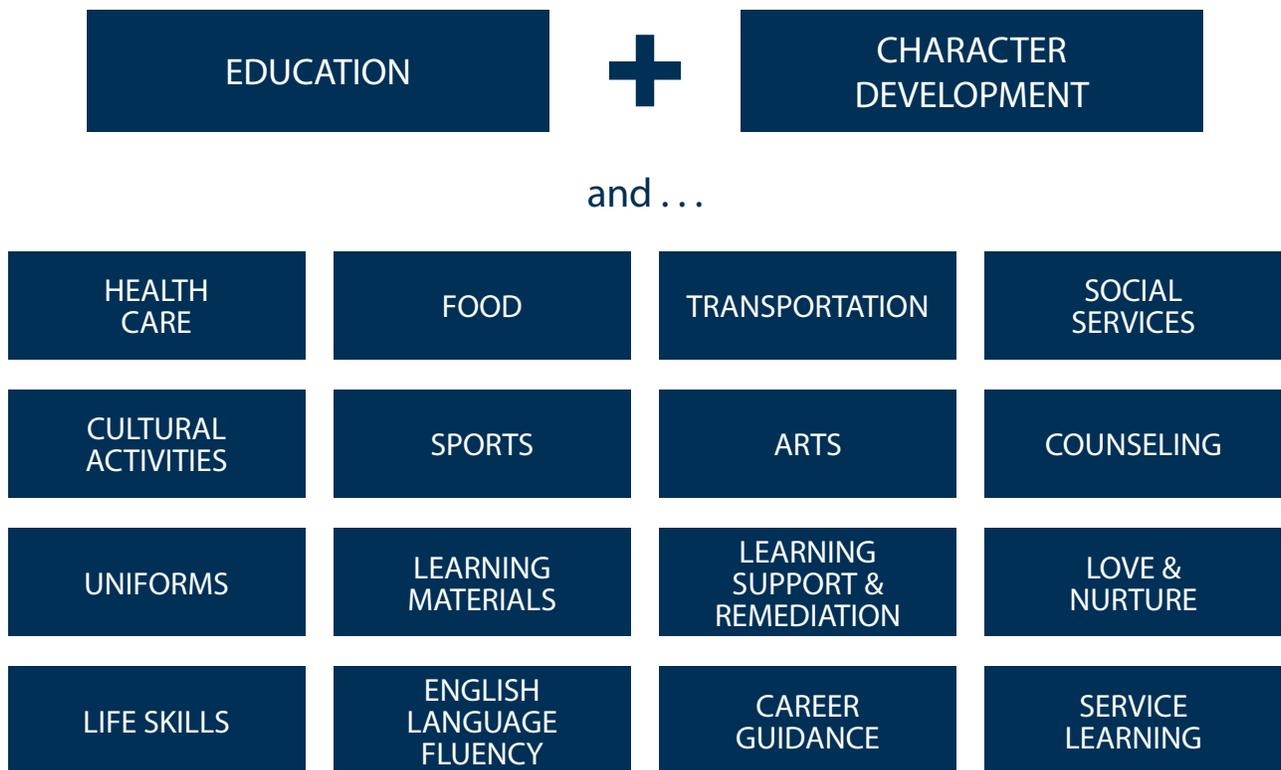
91%

COLLEGE
& CAREERS
STUDENTS
CONTINUING
STUDIES OR
GAINFULLY
EMPLOYED

“We were shapeless stones; you molded and made us into beautiful sculptures. You changed our lives.” —*Birthday greeting from Christel House India – Bangalore students to Christel DeHaan*



From kindergarten to graduation, every Christel House child receives:



BUILDING



THE FUTURE

What does it take to move a child from poverty to self-sufficiency?

Solid values. Good character. Rigorous education. Marketable skills.
Confidence. Determination. Self-esteem.

The journey of human development is long – complex – and challenging. The achievements of our children demonstrate the effectiveness of the Christel House model. Yes, Christel House WORKS and we invite you to read more about it.

INDIA, LAVASA

Pilot No. 196 | Hill View Street | At. Post Dasve | Lavasa | Tal Mulsi | Dist. Pune 412112 | Lavasa INDIA

TWO PILLARS.

Academic Learning and Character Education
– the foundation upon which Christel House
children build a better life.



// *If I would not be in Christel House I could not have learnt to write, to read in English, and I would become a house maid. I will study hard and fulfill my wish to be a teacher."*

–Sonal, Grade 4

// Kindergarten students enter Christel House India speaking only their native tongue. They quickly become fluent through English medium instruction.

Only about 10% of India's population speaks English.

99% Annual Student Retention Rate

94% Student Attendance

385 Number of Students (grades K-6)

73% Students Meeting or Exceeding Grade Level Standards in Language Arts

INDIA, BANGALORE

Bellahalli Road | Kannur Post via Bagalur | Bangalore East | Bangalore — 562 419 | Karnataka INDIA

NO EXCUSES.

We provide meals, health care, transportation, uniforms, books and supplies – overcoming barriers that keep impoverished kids out of school.



“If I was in a different school, we would not be given food. We would not have medical check-ups. I would not learn to work hard.”

—Sufiyan, Grade 3

// **89%** of Christel House Bangalore graduates pursue higher education. Graduates have gained employment with multinational corporations like Dell, Microsoft and Northern Trust.

About 6% of India’s population works in formal sector employment.

96% Annual Student Retention Rate (grades K-12)

1,143

Number of Students (Including College & Careers)

98% Students Passing Graduation Exams

91%

College & Careers Students Continuing Education, Employed or Both

MEXICO

Kansas No. 161 | Colonia Amplicion Napolés | 03840 Mexico, D.F. | MEXICO

HIGH EXPECTATIONS.

Students and their parents know that Christel House is committed to their success; parent workshops help family members become better caregivers.



// *School is where you can express your problems to your teachers, and they help you solve them in a peaceful way. My parents are learning too, and that makes things better at home.*

—Diego, Grade 6

// Parents contributed 11,668 volunteer hours – nearly 292 weeks – cleaning and maintaining the Mexico facility.

In Latin America, Mexico placed 3rd to last in parent participation at school.

96% Annual Student Retention Rate (grades 1-9)

100% Students Passing Ninth Grade High School Qualifying Exams

615 Number of Students (Including College & Careers)

97% Student Attendance

SOUTH AFRICA

Swallowcliffe Drive | Ottery | Cape Town | SOUTH AFRICA 7800

INSTILLING STRONG VALUES.

Respect, Responsibility, Independence, Integrity – Christel House students know the importance of giving back.



// *People from my community can see that I am different than my peers who don't go to Christel House.*
–Feziwe, Grade 11

// **100%** of our 12th graders have passed the National Senior Certificate (NSC) exam for the past seven years.*

*Includes retakes

South Africa's national NSC pass rate in 2015 was 70%.*

*Not including retakes

94% Annual Student Retention Rate (grades K-12)

98% Students Passing Graduation Exams

931 Number of Students (Including College & Careers)

95% College & Careers Students Continuing Education, Employed or Both

CHRISTEL HOUSE ACADEMY

Christel House Academy South | 2717 South East Street | Indianapolis, Indiana 46225 | USA
Christel House Academy West | 55 North Tibbs Avenue | Indianapolis, Indiana 46222 | USA

EXPANDING HORIZONS.
Enrichment opportunities expand students' knowledge and give them a chance to dream and to develop their passions.



// *On our camping trip I did new things with my classmates, like starting a fire together, and sitting under a waterfall.*
—Brian, Grade 9

// **54%** of Academy graduates earned Honors Diplomas.

At our neighboring public high school, only 5% of graduates earned Honors Diplomas.

95% Student Attendance

784 Number of Students (Including College & Careers)

75% Annual Student Retention Rate

100% Graduates with Acceptance Letters to Four-Year Colleges/Universities

CHRISTEL HOUSE DORS

2717 South East Street | Indianapolis, Indiana 46225 | USA

SECOND CHANCE.

For adult dropouts, earning a high school diploma is the gateway to employment opportunities.



// *At DORS I learned to work independently. Now I am in college, majoring in Radiology Technology.*
—Christina, 2015 DORS Graduate

// **86%** of DORS graduates earned either dual credits or a career certification in addition to their high school diploma.

20% of Indianapolis residents have neither a high school diploma nor a GED.

95% Students Passed Graduation Exams

74% Annual Student Attendance

214 Number of Students (Including College & Careers)

93% College & Careers Students Continuing Education, Employed or Both

TRANSPARENCY AND ACCOUNTABILITY

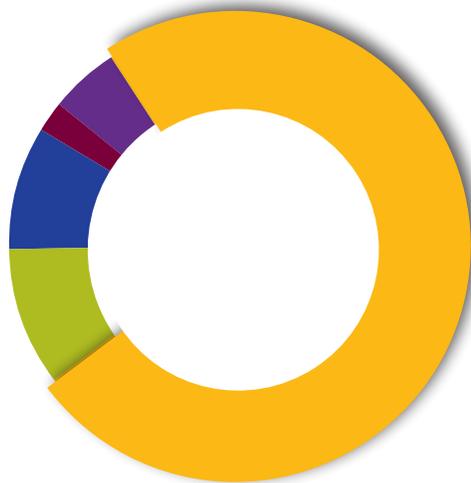
Combined and Consolidated Financial Statements of Christel House International and its Affiliates

Breaking through the barriers of poverty requires tenacity and determination. It requires adherence to rigorous educational and business practices, high measures of accountability and complete transparency. Every learning center's financial statements are audited internally and externally, annually, and clean opinions were received from all centers in their most recently submitted audits.



2015 Combined Revenue

Government	\$ 8,310,000	34%
Founder*	7,279,000	30%
Corporations/Foundations	6,697,000	27%
Individuals/Board Members	1,676,000	6%
CH Open/Events	723,000	3%
	<u>\$24,685,000</u>	<u>100%</u>



2015 Combined Operating Expenses

Education & Other Programs/Services		
Education	\$18,153,000	74%
Nutrition	1,264,000	5%
Health, Outreach & Social Services	614,000	2%
	<u>20,031,000</u>	<u>81%</u>
General & Administrative		
Management & General	2,244,000	9%
Fundraising	2,365,000	10%
	<u>4,609,000**</u>	<u>19%</u>
	<u>\$24,640,000</u>	<u>100%</u>

*2015 Founder contributions, plus earnings on and releases of previously contributed Founder restricted funds.

**Overhead and fundraising costs are covered by the organization's Founder and CEO.

Christel House International is a registered 501(c)(3) public charity, number 35-2051932.

Christel House learning centers are registered not-for-profit entities in their local countries.

The Christel House Registration number with the Florida Department of Agriculture & Consumer Services is SC 10875.

Financial data above is unaudited; when completed, audited financial statements will be available on our website.

Christel DeHaan
Founder and CEO,
Chairman of the Board
Christel House International

Don Harrill
Chief Executive Officer
Orange Lake Resorts

Nancy Gillespie
Retired Human Development Economist
World Bank

Gordon Gurnik
President
RCI

Nelson Hitchcock
Senior Vice President
Scholastic, Inc.

Judith A. Kleiner
Former Senior Vice President
KBC Financial Products

Donald E. Knebel
Of Counsel
Barnes & Thornburg LLP

Martha D. Lamkin
Retired President and CEO
Lumina Foundation for
Education, Inc.

Guido Neels
Operating Partner
Essex Woodlands

Neil H. Offen
Retired President and CEO
Direct Selling Association

Marcia Rowley
Co-Founder and Chief
Marketing Officer
International Cruise & Excursions, Inc.

Gail Shiel Mahoney
Principal
Shiel Design Company

Dennert O. Ware
Executive Chairman of the Board
CeloNova BioSciences, Inc.

Cheryl Wendling
Senior Vice President
Christel House International

Dr. Matthew Will
Director of External Relations and
Associate Professor of Finance
University of Indianapolis

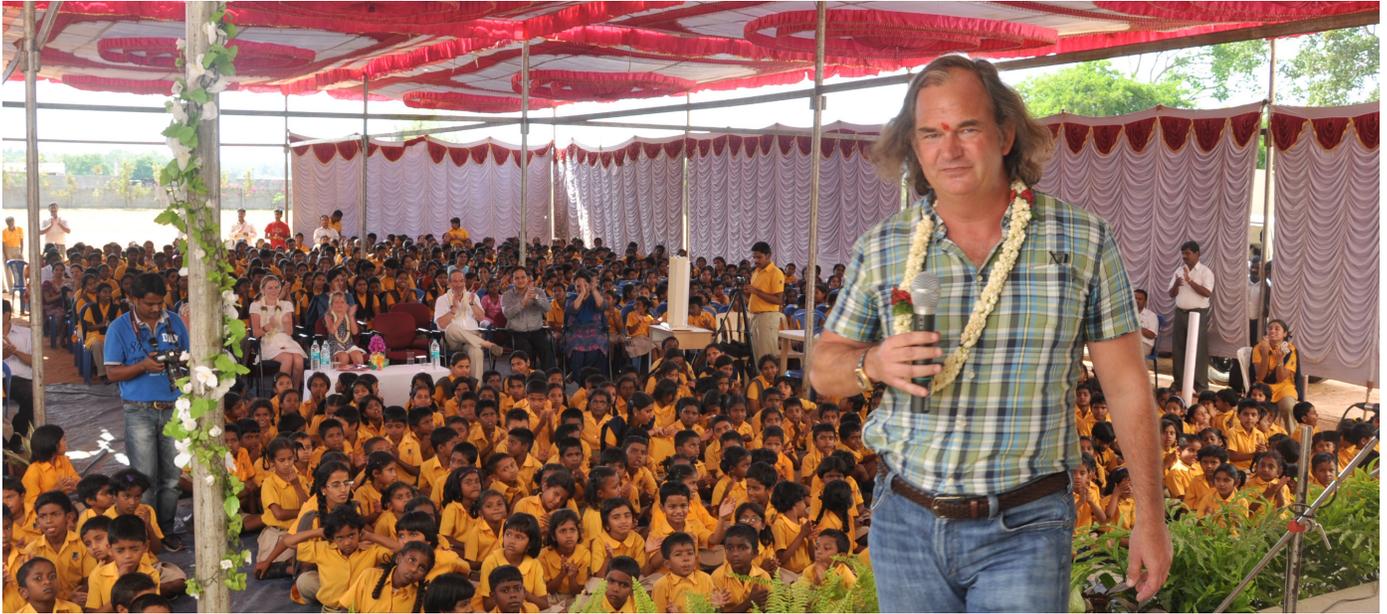
THE CHRISTEL HOUSE MODEL



Performance management is a core area of focus. Christel House has clearly defined norms and standards which set high expectations. There are clear measures for educators, students and parents that are aligned with annual business plans. Centers report monthly on progress toward goals. Continuous monitoring allows problems to be identified and corrective measures implemented for timely resolution.

CELEBRATION

MOMENTS



△ John Spence, Chairman and owner of Royal Karma Group. The company has supported the Bangalore nutrition program since the school opened in 2001.



△ OneAmerica sponsors Christel House Academy South's fourth through eighth grade Camptown experiences.



△ International Cruise & Excursions (ICE), headquartered in Arizona, offers internships to Christel House alumni.

FOR A LIST OF ALL DONORS, PLEASE VISIT WWW.CHRISTELHOUSE.ORG/DONORLIST



△ Dell's support, both financial and in-kind, helps Christel House students in India and South Africa bridge the digital divide.



△ Grupo Gondi has committed to support Christel House Mexico's upper school operational costs for the next four years.



△ Christel House Academy West is home to the mural, "LOVE for the Children," a contribution of public art designed by Blice Edwards. The installation was sponsored by Academy board member Cynthia Flesher. Lilly volunteers painted the mural as part of the 2015 Lilly Global Day of Service.

FOR A LIST OF ALL DONORS, PLEASE VISIT WWW.CHRISTELHOUSE.ORG/DONORLIST

CELEBRATION MOMENTS (con't)

SPECIAL THANKS TO:

- ▶ **Fundación Alberto Baillères**, for a ten year commitment to support operations of our new High School in Mexico.
- ▶ **UPS** for supporting our nutrition program in Mexico and providing volunteers.
- ▶ **Target** for general operating support to Christel House India and computer application support and workshops.
- ▶ **ING** for sponsoring the education of our tenth grade students in India.



- △ Club Leisure Group provides operational support to Christel House South Africa.
- ▶ Roy and Sue Peires generously support Christel House South Africa. They are pictured visiting a student's parent, Elizabeth, at her home in Strandfontein.



FOR A LIST OF ALL DONORS,
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GROWING AGAIN

Christel House Naya Raipur is being built by the Chhattisgarh government. It selected Christel House to operate the school because of our comprehensive services and outstanding results.

A second adult high school, Christel House DORS West, opened in August 2015, giving an additional 200 students a second chance to earn a high school diploma.

DREAMS BECOME REALITY



Kristen Matthews,
Christel House South Africa,
2010 graduate

I was nine when I started at Christel House in 2002. I had already learnt the ways of hardships and poverty. My mom worked long hours and my father was unemployed, so every day after school, my brother and I ran home to fetch our baby sister from the neighbor's house. We would juggle changing diapers, doing homework and doing our chores before our parents got home to a meal cooked by one of us.

Growing up in notorious Manenberg (a township in Cape Town), I always hoped for something better – a big home filled with toys and happiness. But my home was no different than our neighbors' homes, where substance, physical and drug abuse are served with breakfast, lunch and supper. Unemployment is high. Poverty greets you at dawn, gunshots wish you goodnight and drug addicts want to be your friends. But, Christel House was my safe haven.

There, everything changed. I went from unhappy and unlucky, to being the happiest and luckiest kid ever! At Christel House I was taught everything – values, morals, etiquette, communication skills, emotional intelligence, education, happiness – everything. The journey of Christel House was precious. From being picked up in the morning, to receiving wholesome meals, quality education and lifelong values, I learned Christel House was my family.

A Christel House teacher taught me fencing and later I became a qualified fencing coach. On weekends, I offer free fencing lessons to children in Manenberg. I also help young people from my community make decisions about their future, apply to school or find meaningful jobs, just like Christel House helps me and 190 other graduates.

I am now a final year student at university, completing my Sports Management qualification. At Christel House, not only did I learn to become independent, responsible and respectful, but I also have what I know is the foundation to living a successful life – integrity.



Thank you to the following companies
for purchasing Christel House coffee in 2015

HELPING MAKE THE WORLD A BETTER PLACE, ONE CUP OF COFFEE AT A TIME

Alhambra of Poinciana
Blue Bell Vacation Rental
Bluegreen Vacations
Breakers Resort
Carlsbad Inn Beach Resort
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Carolina Grande Resort
Casa Del Mar
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Club 36
Club at Big Bear Village
Coronado Beach Resort
Daytona SeaBreeze
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The Fountains
Gold Point Resort
Grand Pacific MarBrisa Resort
Grand Pacific Palisades Resort

Grand Timber Lodge
Grande Villas at World Golf
Village
Hammocks at Marathon
Harbour Lights Resort
ICE, Inc.
Indian Palms Vacation Club
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Laurel Crest Resort
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Parkside Resort
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Peak 7

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Red Wolf Lodge at Squaw Valley
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Royal Suites
San Clemente Cove
SeaGlass Tower
Shenandoah Crossing
Shore Crest Vacation Villas
Solara Surfside
Soundings Seaside Resort
South Mountain Resort
Southern California Beach Club
Starlight Canyon B&B
Studio Homes at Ellis Square
Suites at Hershey
Sunrise Ridge Condominiums
Via Roma Beach Resort
Wilderness Club at Big Cedar



Christel House coffee is roasted and sold by Copper Moon World Coffees. With each purchase, Christel House receives a royalty from the coffee company. For home use, please visit the online store at www.coppermooncoffee.com. For corporate and bulk orders, please contact Becky Arnett at BArnett@christelhouse.org or 317.464.2009.

THANK YOU FOR HELPING DRIVE OUT POVERTY



OUR 2015 GLOBAL SPONSORS



OUR TOURNAMENT HOSTS

Bluegreen Vacations | Breckenridge Grand Vacations | Festiva Resorts | GOODManagement | Grand Pacific Resorts
 ICE Enterprise | Lighthouse Amenities & Apparel | Lodging Kit Company | Nexus Leisure | Orange Lake Resorts
 Patton Hospitality Management | RCI Europe | Rotary Club of Oyster Point | Silverleaf Resorts | Sun Hospitality
 The Christie Lodge | Virginia Resort Development Association | Wyndham Vacation Ownership



100%

of your donation directly benefits the children of Christel House. Overhead and fundraising costs are covered by the organization's Founder and CEO.

Become a Christel House donor today: www.christelhouse.org/donate



Christel House ®

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