



Christel House®

MORE  
THAN A  
SCHOOL  
—  
THE  
LIFELINE TO  
SUCCESS

2 0 1 9   A N N U A L   R E P O R T

# A Letter from Christel



Dear Friends,

News cycles are packed with stories of human suffering. Extending a helping hand in these cases is often very difficult due to political conflicts and social instability. But, these realities create in us feelings of gratitude and a desire to find ways to foster positive change.

Christel House was founded 22 years ago to transform lives. How gratifying it is to see children from distressed circumstances climb the ladder of life – attaining a good education, solid values, high school and often college diplomas, and finally gainful employment. They are charting a whole new life of empowerment, dignity and success.

When you read about the achievements of Cristian, Padmini, Chad, Max and Lesvi in our 2019 Annual Report, try to imagine the challenges they have had to overcome. All of us at Christel House – teachers, administrators, staff, students and parents – have worked very hard to make our mission a reality. And, we can proudly proclaim, Christel House Works!

Thank you for believing in our mission, for your loyal support and for setting an example for others to follow. You demonstrate that a meaningful and purposeful life includes caring for others. With your help, Christel House will reach even more children.



**Christel House®**

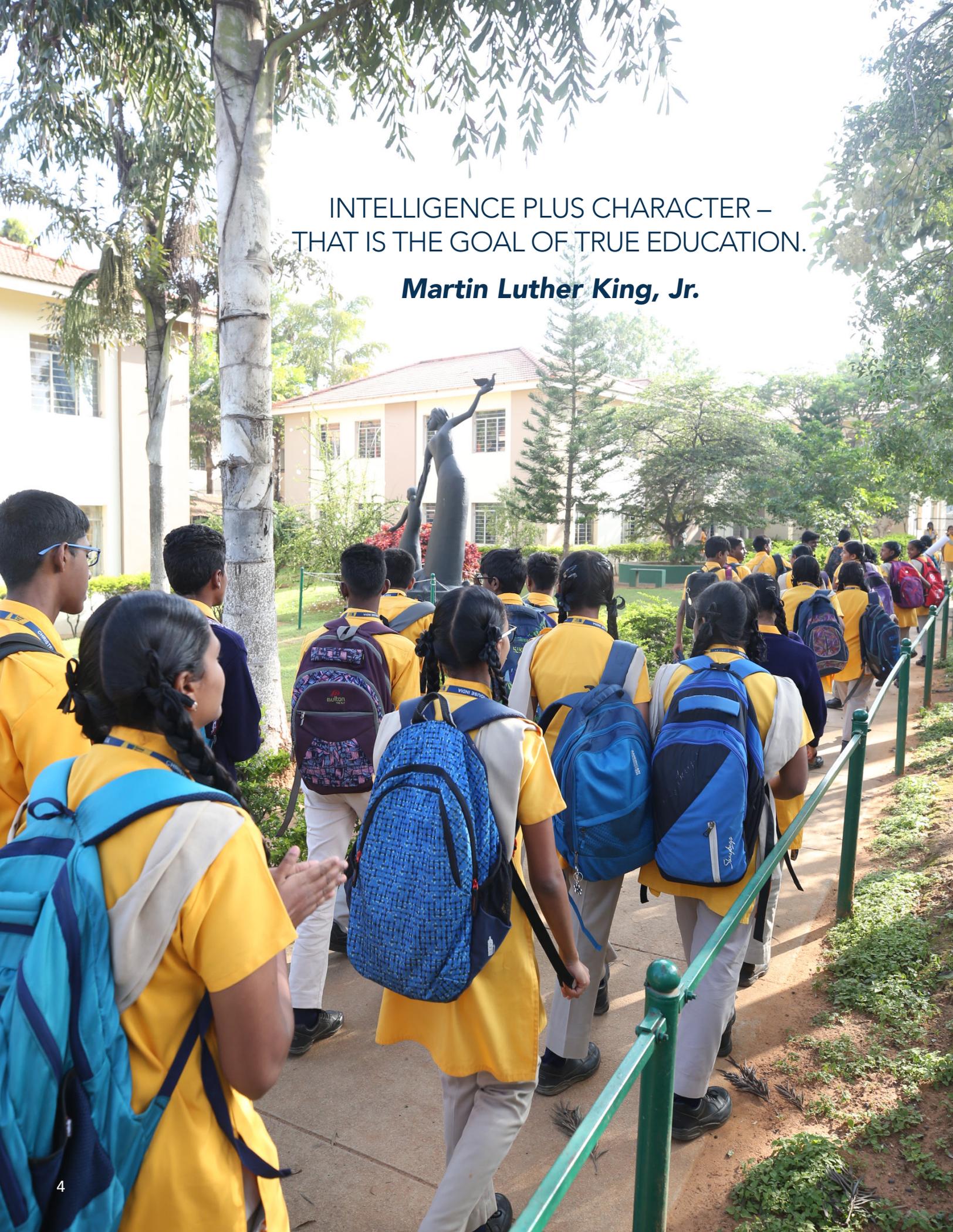
With gratitude,

Christel DeHaan, Founder and Board Chair

A photograph of a male teacher with dark hair, wearing a dark blue sweater, leaning over a young boy. They are both looking intently at a white tablet computer. The boy is holding the tablet, and the teacher's hands are near it, possibly pointing at the screen. The background shows a classroom setting with a green chalkboard and a whiteboard with some writing.

GIVE A MAN A FISH,  
YOU FEED HIM FOR A DAY;  
TEACH A MAN TO FISH  
AND YOU FEED HIM  
FOR A LIFETIME.

***Maimonides***



INTELLIGENCE PLUS CHARACTER –  
THAT IS THE GOAL OF TRUE EDUCATION.

***Martin Luther King, Jr.***

# A Message from Bart



Christel House helps children from deeply distressed communities around the world realize their full potential. It starts with a strong K – 12 academic curriculum and adds character development programming designed to instill independence, integrity, social responsibility and leadership. Each school provides daily breakfast and lunch, preventive and acute health care, social services and enrichment activities. But our holistic model of support doesn't end with high school graduation. For five years post-graduation, the Christel House College & Careers program provides financial, academic and career-oriented assistance as students transition to college, apprenticeships and work. The work of Christel House is intense and time-consuming. There are no short-cuts in this process. We care as much about our students at age 25 as we do at age 5. This is the organization's unique value proposition – and, as we hope you will see from the results contained in this 2019 Annual Report, it works.

Christel House is much more than a school – it's the lifeline to success. We thank you for your generous support.

Best,



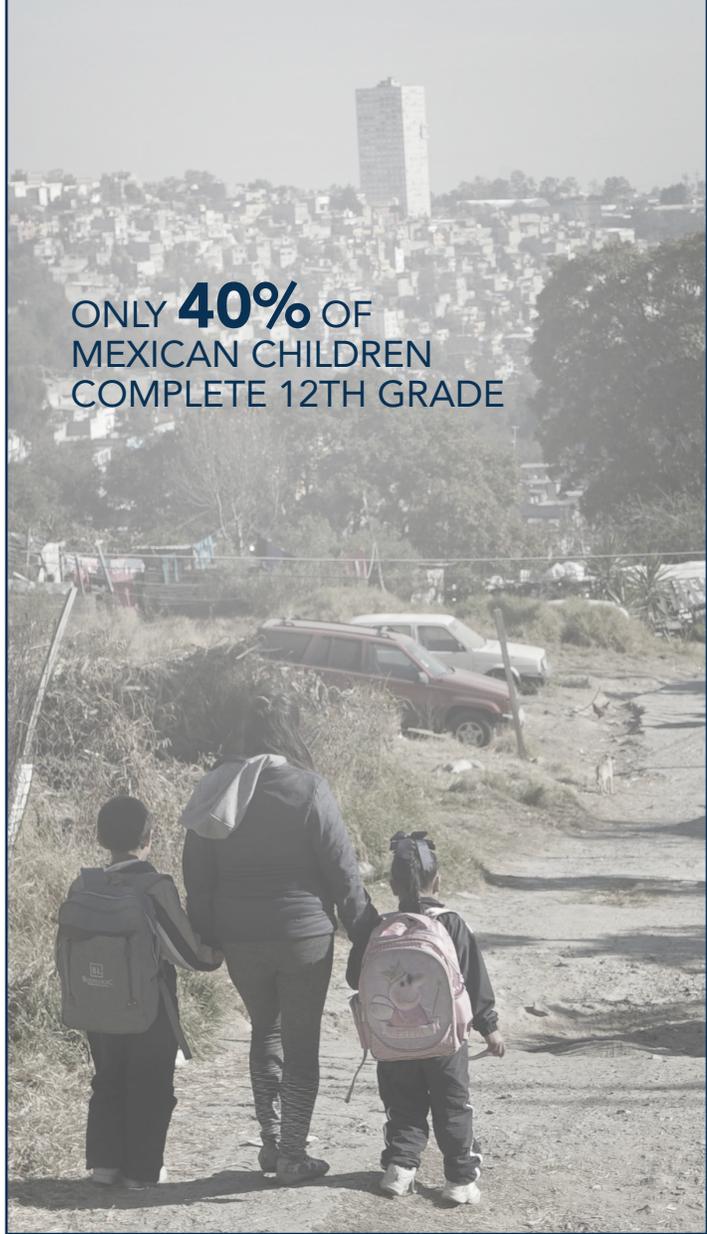
**Christel House®**

A handwritten signature in blue ink that reads "Bart Peterson".

Bart Peterson, President and CEO



**53%**  
OF CHILDREN IN INDIA  
ARE MALNOURISHED

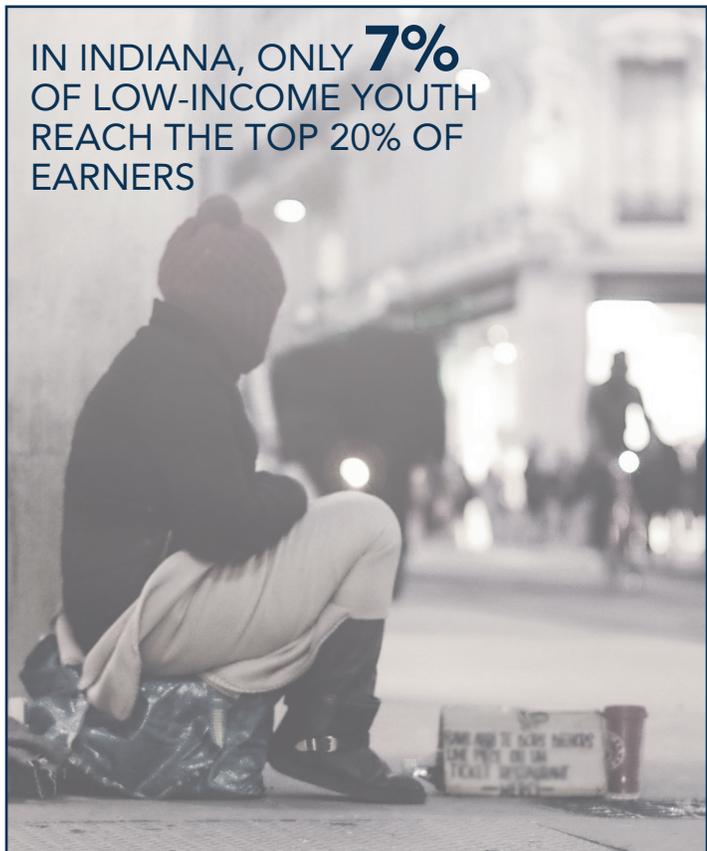


ONLY **40%** OF  
MEXICAN CHILDREN  
COMPLETE 12TH GRADE

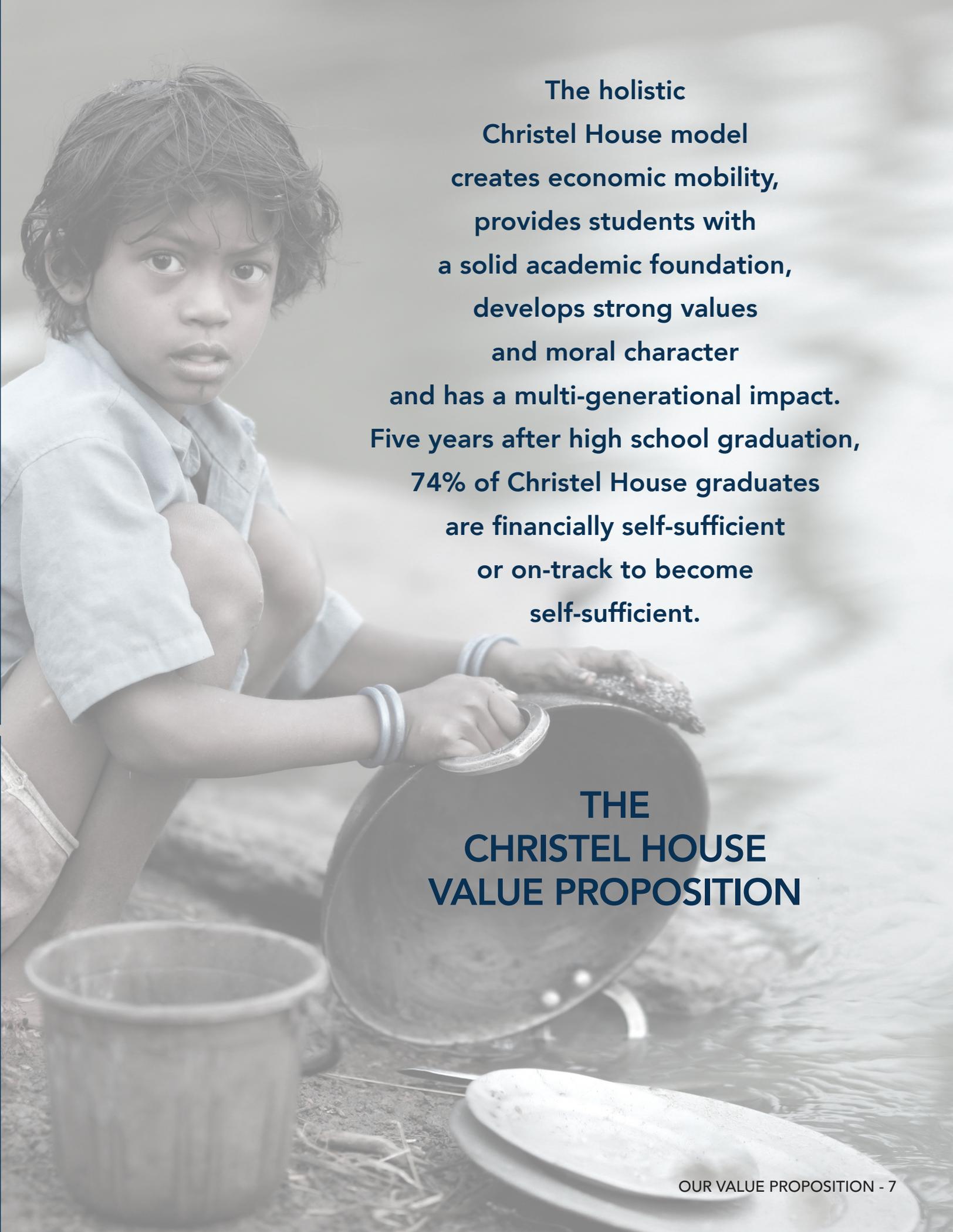
**OUR STUDENTS** COME FROM  
**DEEPLY DISTRESSED  
COMMUNITIES**



CAPE TOWN,  
SOUTH AFRICA  
IS RANKED THE  
**11TH MOST  
DANGEROUS**  
CITY IN THE WORLD



IN INDIANA, ONLY **7%**  
OF LOW-INCOME YOUTH  
REACH THE TOP 20% OF  
EARNERS

A young child with dark, curly hair is sitting on the ground, washing dishes in a body of water. The child is wearing a light-colored, short-sleeved shirt and has several bangles on their wrists. They are holding a large metal plate and pouring water over it. In the foreground, there is a large metal bucket and a stack of plates. The background is a blurred body of water.

**The holistic  
Christel House model  
creates economic mobility,  
provides students with  
a solid academic foundation,  
develops strong values  
and moral character  
and has a multi-generational impact.  
Five years after high school graduation,  
74% of Christel House graduates  
are financially self-sufficient  
or on-track to become  
self-sufficient.**

**THE  
CHRISTEL HOUSE  
VALUE PROPOSITION**

# THE **CHRISTEL HOUSE** MODEL

## THE **LIFELINE TO SUCCESS**

RIGOROUS ACADEMICS – CHARACTER DEVELOPMENT  
NUTRITION – HEALTH CARE – ARTS AND MUSIC – TRANSPORTATION  
BOOKS AND SUPPLIES – UNIFORMS – TECHNOLOGY – SPORTS  
COMMUNITY OUTREACH – SOCIAL SERVICES – COLLEGE & CAREERS



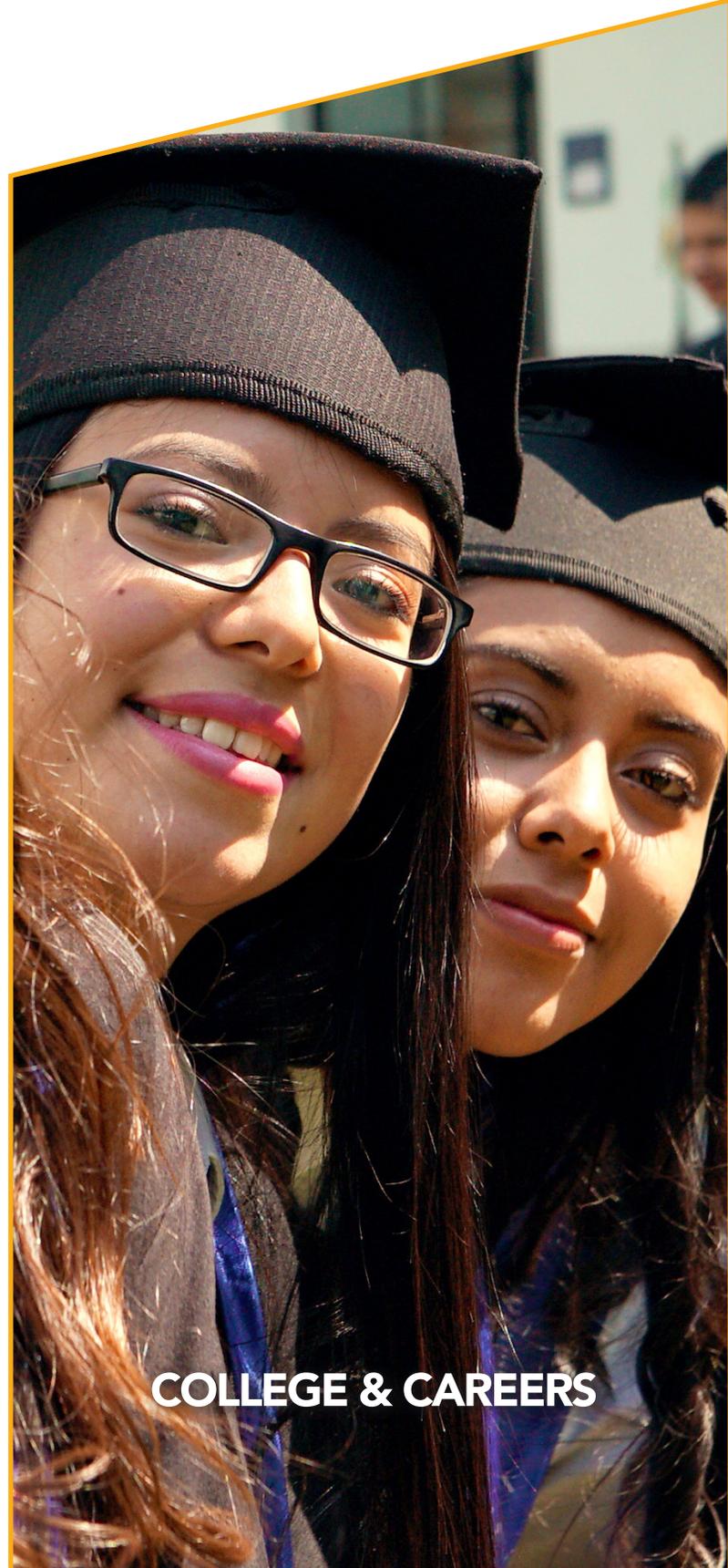
**PRIMARY EDUCATION**



**SECONDARY EDUCATION**

WITH FIVE YEARS OF COLLEGE & CAREERS SUPPORT AFTER GRADUATION

# WE INVEST **18 YEARS** IN EACH CHILD



**COLLEGE & CAREERS**



**IN THE WORKFORCE**



IT  
ALWAYS  
SEEMS  
IMPOSSIBLE  
UNTIL  
IT'S  
DONE.

**Nelson  
Mandela**



## CRISTIAN SANDOVAL 2009 GRADUATE

RISK ANALYST, SURA,  
MEXICO CITY, MEXICO



***"Christel House taught us to be better. I am very grateful for that."***

An accounting internship at International Cruise & Excursions, Inc. launched Cristian on his career path. He says the experience strengthened his English skills and opened new horizons. After Christel House, Cristian received a degree in Actuarial Science at UNAM (Public University of Mexico). His supervisor at Sura praises Cristian's work and his winning attitude. "His good humor and willingness to support makes everyone on the team happy to work with him."



NORA  
HERNANDEZ  
2009 Graduate  
**Sales Representative,  
Harley Davidson**



CESAR  
LUNA  
2011 Graduate  
**Webmaster  
WeDeliverMedia**



ROSA  
MORALES  
2013 Graduate  
**Medical Student,  
Autonomous University  
of Mexico**



## PADMINI KASHI

2012 GRADUATE

SUPERVISOR,  
JUMEIRAH GROUP  
OF HOTELS, DUBAI



***"Of all the morals we were taught at Christel House, honesty is what defines me."***

A career counseling workshop inspired Padmini to pursue a career in hospitality. She took a hotel internship while earning a Bachelor's of Tourism degree. The Jumeirah Group of Hotels offered her a position in Dubai, where she excelled. Within a year, Padmini was promoted, supervising front office operations and staff training. She credits the Christel House core values of respect, responsibility, independence and integrity for her success.



DR. SHAIK RESHMA  
2012 Graduate  
**Medical  
Doctor**



CHRISTOPHER KUMAR  
2011 Graduate  
**Technical Engineer  
Hewlett-Packard**



RAKESH BASAVRAJ  
2012 Graduate  
**Agricultural Officer  
Government of Karnataka**



## CHAD ABRAHAMS 2011 GRADUATE

BUILDING INFORMATION  
MODELER, WSP  
CAPE TOWN, SOUTH AFRICA



***"I am truly a product of the Christel House vision."***

During his final semester at Christel House, Chad accepted a construction internship, to begin after he graduated. This opportunity allowed him to explore a career in computer drafting while earning a monthly stipend. Today he works for WSP, a leading international firm, creating digital renderings of engineering projects. With his success, Chad encourages students to job-shadow professionals. "Learn as much as you can from others about what you want to do."



KRISTEN GOEZAAR  
2010 Graduate  
**Marketing Coordinator,  
Digital and Brand**



TAARIO SALIE  
2014 Graduate  
**Law Student,  
University of  
Western Cape**



CHADNE MORKEL  
2011 Graduate  
**Forensic  
Psychology**



**MAX MONTGOMERY**  
2018 GRADUATE

DESKTOP TECHNICIAN, ELI LILLY AND COMPANY  
INDIANAPOLIS, INDIANA

***"Taking the vocational route helped me decide what career I want."***

Even before graduating from high school, Max was working toward a career in IT. Inspired by Christel House Technology teacher Scott Dooley, Max was drawn to working with computers. Instead of college, he took a vocational path, earning multiple technology certifications while in high school. Max plans to continue his education at Ivy Tech Community College with an eye toward specializing in cyber-security.



SHANE JENT  
2017 Graduate

***Nuclear Weapons Specialist,  
United States Air Force***



ASHLEY RING  
2017 Graduate

***Animal Science Student,  
Purdue University***



HENRY JACKSON  
2014 Graduate

***Special Ops Response  
Team, Marion County Jail,  
Indianapolis, Indiana***



## LESVI DE LA CRUZ BARRAGAN 2015 GRADUATE

FOUNDER AND CEO,  
AMOR LATINO FAMILY SERVICES,  
INDIANAPOLIS, INDIANA



***"I knew I had a lot to give. Christel House helped me get here."***

Lesvi is amazed how her life has changed. After overcoming an abusive relationship, she earned a high school diploma at Christel House DORS. She continued her education at IVY Tech Community College, graduating with a degree in Social Services. A tireless advocate for victims, Lesvi then founded her own nonprofit organization to counsel domestic violence perpetrators.



DEBRA LAMBIRTH  
2019 Graduate  
**Grandmother,  
64 years old**



CESAR CRUZ FLORES  
2016 Graduate  
**Human Resources  
Assistant**



MONTANEKE MITCHELL  
2017 Graduate  
**Electrical  
Apprentice**

# CELEBRATING OUR **SUPPORTERS**



RCI celebrated 12 years as title sponsor of the RCI Christel House Open golf tournament. Employees have also volunteered hundreds of hours at our schools.



Holiday Inn Club Vacations has raised over \$2.2 million for Christel House since 2002 at the Kissimmee, FL tournament.



Grand Pacific Resorts (GPR) doubled proceeds at the California tournament, while David Brown, Co-President of GPR, raised funds to purchase Chromebooks for Christel House Mexico.



The foundation served as Presenting Sponsor of the 2019 Christel House Passport to Prosperity event.



IIBC selected Christel House India as its charity of choice and donated over \$12,000.

See a full list of all donors online at [www.christelhouse.org/2019donors](http://www.christelhouse.org/2019donors)

## **The Woodard Van Riper Family Foundation**

The foundation's 2019 Charity Challenge Road Race raised funds for Christel House Indianapolis.



The Student Business Leadership Academy raised over \$10,000 from a student-organized golf tournament.



Lilly returned as a corporate sponsor of Passport to Prosperity. We salute the generosity of the many employees who are Christel House board members, volunteers and donors.



With foundation support, our IndyTeach apprentice program recruits qualified college graduates to become teachers.

## **Craig and Janet Duchossois**

Craig and Janet supported the Christel House Mexico College & Careers program.



# 5 BIG REASONS TO SUPPORT CHRISTEL HOUSE

**1 RIGOROUS ACADEMICS:** Students receive a strong K – 12 academic curriculum that adds character development to grow tomorrow’s leaders.



**2 COLLEGE & CAREERS:** Christel House provides five years of post-graduation support as students transition to college, vocational studies or work.



**3 GRADUATE SUCCESS:** 92% of our graduates are continuing studies, working or both.



**4 YOUR GIFT HAS IMPACT:** 100% of all donations support programs and services for children. Overhead and fund-raising costs are covered by the organization’s Founder.



**5 BREAKING THE CYCLE OF POVERTY. FOREVER:** We open doors to our students in ways few other institutions are able. We transform children’s lives – the impact is carried into home communities and families of students.



See a full list of all donors online at [www.christelhouse.org/2019donors](http://www.christelhouse.org/2019donors)



SOME THINGS ARE HANDED  
DOWN THROUGH GENERATIONS

A LIFE OF POVERTY SHOULD  
NOT BE ONE OF THEM.

"My planned gift to Christel House will support the dream to help poor children."

- Sylvia McNair, 2-time Grammy Award Winner

"I hope I can inspire others to create their own Christel House legacy."

- Cindy Flesher, Founding Funder,  
Christel House STARS program

"We cannot save the entire world;  
but we can help one child at a time."

- Patricia Polis McCrory, Partner  
- Harrison & Moberly, LLP  
and Michael K. McCrory, Partner  
- Barnes & Thornburg, LLP

"I wanted to help build security  
for the children of Christel House."

- Gail Shiel Mahoney, Christel House  
International Board Member

"I was deeply inspired by the children."

- Dr. Joseph Flummerfelt, 1937-2019

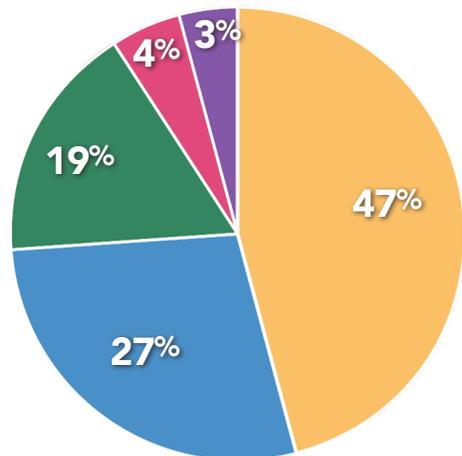
LEAVE A TRIBUTE THAT WILL LAST.  
HAND DOWN A LEGACY OF HOPE.

To learn how you can impact generations of Christel House kids, please contact  
Bobbi Bosch at 1-317-464-2086 or [bbosch@christelhouse.org](mailto:bbosch@christelhouse.org).

# TRANSPARENCY AND ACCOUNTABILITY

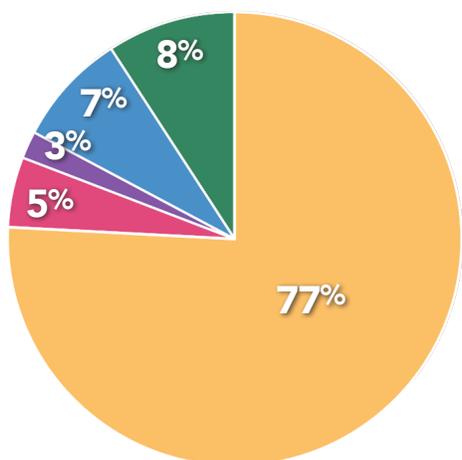
## Combined and Consolidated Financial Statements of Christel House International Inc. and its Affiliates

Breaking the cycle of poverty requires tenacity and determination. It requires adherence to rigorous educational and business practices, high measures of accountability and complete transparency. Every Christel House entity's financial statements are audited annually.



### 2019 Combined Revenue<sup>1</sup>

Government <sup>2</sup>	\$15,399,000	47%
Founder <sup>3</sup>	9,068,000	27%
Corporations/Foundations	6,135,000	19%
Individuals/Board Members	1,478,000	4%
CH Open/Events	990,000	3%
<b>TOTAL</b>	<b>\$33,070,000</b>	<b>100%</b>



### 2019 Combined Expenses

#### EDUCATION & OTHER PROGRAM SERVICES

Education	\$ 25,046,000	77%
Nutrition	1,542,000	5%
Health, Outreach & Social Services	986,000	3%
<b>TOTAL</b>	<b>27,574,000</b>	<b>85%</b>

#### GENERAL & ADMINISTRATIVE<sup>4</sup>

Management & General	2,289,000	7%
Fundraising	2,481,000	8%
<b>TOTAL</b>	<b>4,770,000</b>	<b>15%</b>
<b>TOTAL</b>	<b>\$32,344,000</b>	<b>100%</b>

1. Financial data above is unaudited; when completed, audited financial statements will be available on our website.

2. Primarily U.S. State and Federal charter school funding.

3. Founder contributions, plus earnings on and releases of previously contributed Founder restricted funds.

4. Management & General and Fundraising expenses are covered by the organization's Founder and Board Chair.

Note: Christel House International is a registered 501(c) (3) public charity, number 35-2051932. Christel House schools are registered not-for-profit entities in their local countries. The Christel House Registration number with the Florida Department of Agriculture & Consumer Services is SC 10875.

#### BOARD OF DIRECTORS

**Christel DeHaan** - INDIANA  
Founder and Board Chair,  
Christel House International

**Olivier Chavy** - FLORIDA  
President, RCI Exchanges

**Nancy Gillespie** - FLORIDA  
Retired Human Development  
Economist, World Bank

**Gordon S. Gurnik** - NEW JERSEY  
Executive Vice President and Chief  
Operating Officer, Hilton Grand Vacations

**Don Harrill** - FLORIDA  
Vice Chairman of the Board of  
Directors, Orange Lake Resorts

**Nelson Hitchcock** - NEW YORK  
Executive Vice President and President,  
International, Scholastic, Inc.

**Judith A. Kleiner** - NEW JERSEY  
Former Senior Vice President,  
KBC Financial Products

**Donald E. Knebel** - INDIANA  
Of Counsel, Barnes & Thornburg LLP

**Martha Lamkin** - INDIANA  
Retired President and CEO,  
Lumina Foundation for Education, Inc.

**Gail Shiel Mahoney** - ILLINOIS  
Principal, Shiel Design Company

**Lucas Montarce** - INDIANA  
Vice President and CFO of Lilly's  
International Business Unit,  
Eli Lilly and Company

**Guido Neels** - INDIANA  
Operating Partner,  
EW Healthcare Partners

**Neil H. Offen** - MARYLAND  
Retired President and Chief  
Executive Officer,  
Direct Selling Association

**Bart Peterson** - INDIANA  
President and CEO,  
Christel House International

**Stephen Ross** - MAINE  
Retired CEO of Edcon,  
Republic of South Africa

**Marcia Rowley** - ARIZONA  
Co-founder International  
Cruise & Excursions, Inc.

**Dennert O. Ware** - TEXAS  
Retired Executive Chairman of  
the Board, CeloNova BioSciences, Inc.

**Cheryl Wendling** - INDIANA  
Senior Vice President,  
Christel House International

**Dr. Matthew Will** - INDIANA  
Director of External Relations and  
Associate Professor of Finance,  
University of Indianapolis



**Christel House**<sup>®</sup>

**79%** 

of Christel House India graduates complete college studies within 5 years of graduation, compared to just 14% of young adults across India.

**98%** 

of Christel House Indianapolis South 3rd graders meet the state standards for foundational reading skills.



**91%** 

of Christel House Mexico 6th graders meet grade level standards for mathematics.

**9 OUT OF 10** 

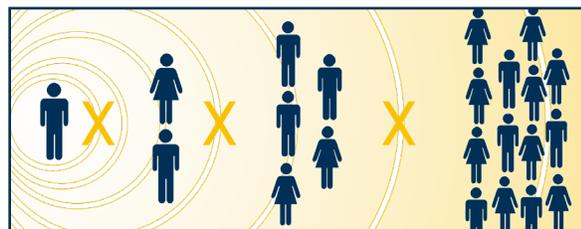
recent Christel House South Africa graduates are working or studying compared to just 5 out of 10 of their peers.

**74%** of Christel House students are on track or have achieved self-sufficiency within five years of graduating high school.

To measure **self-sufficiency**, Christel House considers whether a graduate's income is adequate to provide for basic needs (food, housing, savings for the future). This is a noticeably higher measure than the national poverty line, which seldom provides a decent standard of living. Educational attainment and sustained, quality employment are vital factors in **achieving economic mobility**.



## The Christel House MULTIPLIER EFFECT



When a Christel House graduate achieves **self-sufficiency**, subsequent generations also benefit. If every one of our 5,340 students has two children, and each of their children has two offspring, within two generations 27,660 individuals would be experiencing a decent standard of living. While there is no way to ascertain with certainty the multiplier impact, this calculation demonstrates the power of permanently **breaking the cycle of poverty**.



# DEMONSTRATING SUCCESS AROUND THE WORLD

	INDIANAPOLIS SOUTH	INDIANAPOLIS WEST	INDIANAPOLIS DORS	ATAL NAGAR INDIA	BANGALORE INDIA	MEXICO CITY	SOUTH AFRICA
GRADES SERVED	<b>K-12</b>	<b>K-6</b>	<b>9-12</b>	<b>K-4</b>	<b>K-12</b>	<b>1-12</b>	<b>K-12</b>
TOTAL STUDENTS SERVED <sup>1</sup>	<b>780</b>	<b>377</b>	<b>783</b>	<b>349</b>	<b>1,237</b>	<b>868</b>	<b>946</b>
AVERAGE DAILY STUDENT ATTENDANCE	<b>96%</b>	<b>95%</b>	<b>60%</b>	<b>97%</b>	<b>96%</b>	<b>94%</b>	<b>97%</b>
STUDENT YEAR-TO-YEAR RETENTION RATE	<b>89%</b>	<b>88%</b>	N/A	<b>100%</b>	<b>97%</b>	<b>93%</b>	<b>95%</b>
% OF GRADUATING CLASS PASSING EXAMS	<b>100%</b>	N/A	<b>98%</b>	N/A	<b>100%</b>	N/A	<b>90%</b> <sup>2</sup>
% OF GRADUATES CONTINUING EDUCATION OR EMPLOYED	<b>95%</b>	N/A	<b>87%</b>	N/A	<b>94%</b>	<b>86%</b>	<b>93%</b>

1 - Includes College & Careers. 2 - Before Re-Takes.  
Data based on school year ending in 2019, unless otherwise noted.



## MEASURING TRANSFORMATION

**5,340**

STUDENTS SERVED  
INCLUDING COLLEGE  
& CAREERS

**94%**

ANNUAL K-12  
RETENTION\*

**97%**

STUDENTS PASSING  
GRADUATION EXAMS

**96%**

AVERAGE DAILY  
K-12 ATTENDANCE\*

**92%**

GRADUATES CONTINUING  
STUDIES OR EMPLOYED

\* Excludes DORS



**Christel  
House®  
Jamaica**

**OPENING  
FALL 2020**

**100%** of donations support programs and services for children. Overhead and fundraising costs are covered by the organization's Founder and Board Chair.

BECOME A CHRISTEL HOUSE DONOR TODAY:  
**[www.christelhouse.org/donate](http://www.christelhouse.org/donate)**



**Christel House®**

Christel House International, 10 West Market Street, Suite 1990, Indianapolis, IN 46204-2973

Phone: 317.464.2030/866.424.5437 Fax: 317.464.2039

Email: [children@christelhouse.org](mailto:children@christelhouse.org)

[www.christelhouse.org](http://www.christelhouse.org)

