

MAKING THE IMPOSSIBLE

Possible



2017 ANNUAL REPORT



Christel House®



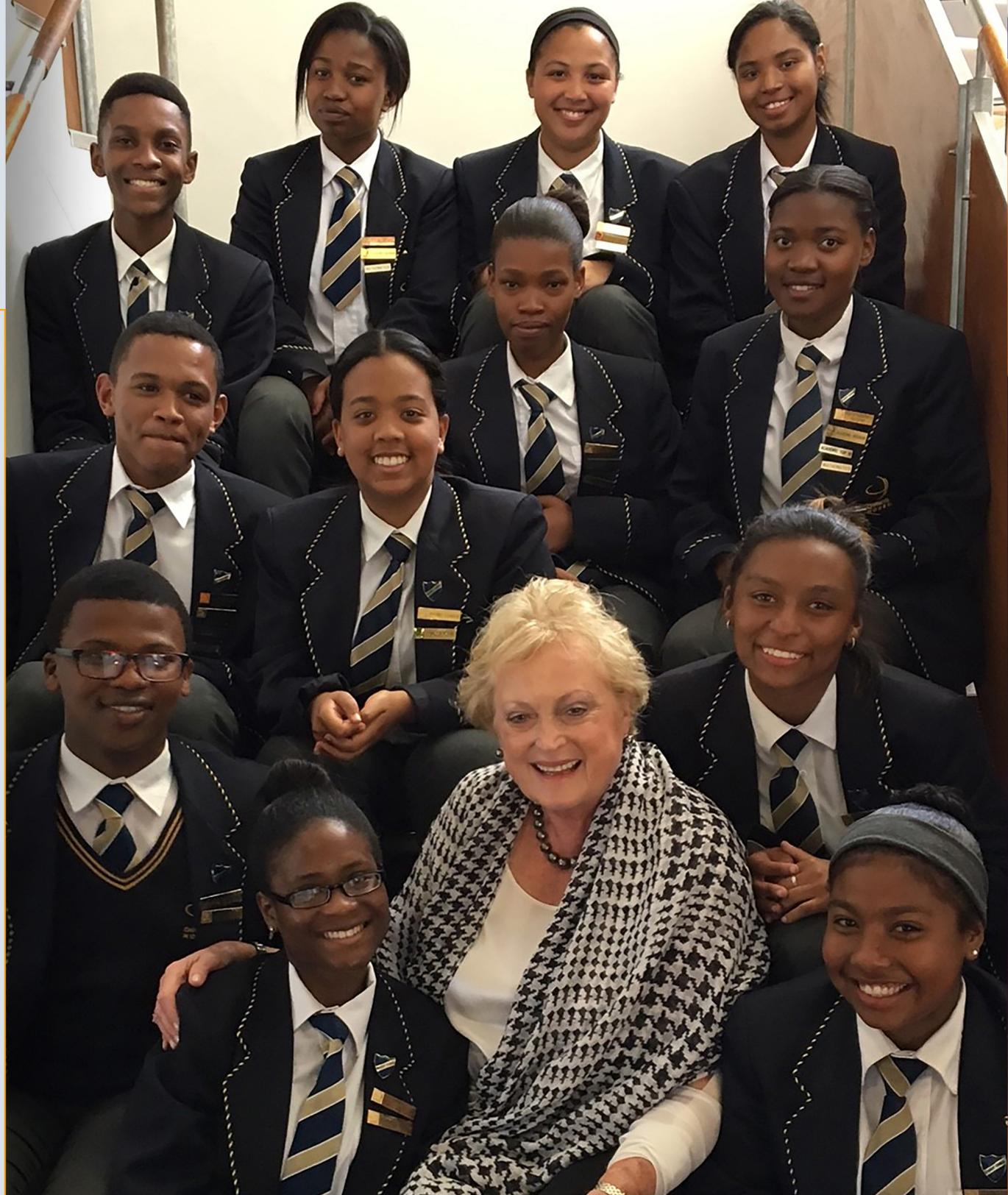
Christel House®

MAKING THE IMPOSSIBLE POSSIBLE EVERY DAY

Walking on the moon? Eliminating smallpox? Bringing sight to the blind and hearing to the deaf? Once thought impossible, these today are realities. When Christel House began almost 20 years ago, breaking the cycle of poverty seemed a distant goal. Today it is happening with regularity. Christel House graduates have 21st Century skills and are sought-after employees working for multinational companies. They are leaders, achievers and role models. They are taking the values and knowledge gained at Christel House, applying those in all aspects of their lives and becoming self-sufficient, productive citizens. It is immensely gratifying to see all the years of hard work now bearing fruit. And, this is just the beginning. Christel House graduates are honorable human beings. As they become parents, mature in their professions, take active roles in their countries and communities, the real impact of Christel House will become clear. Transformation has occurred; generation after generation will benefit; communities and societies will advance. Thank you for being part of this transformative journey. Your support is helping to build a better world and make the impossible possible.

Warmest regards,

Christel DeHaan
FOUNDER and CEO



MAKING THE IMPOSSIBLE *Possible*



Christel House®

With two learning centers in India, one in South Africa, one in Mexico and four in the United States, our global results prove that the Christel House model WORKS.

ANNUAL K-12
STUDENT
RETENTION

93%

STUDENTS PASSING
GRADUATION
EXAMS

98%

STUDENTS SERVED
INCLUDING
COLLEGE & CAREERS

4,551

AVERAGE DAILY
K-12 STUDENT
ATTENDANCE

96%

GRADUATES
CONTINUING STUDIES
OR EMPLOYED

91%

PERPETUAL POVERTY

V



PATHWAY TO PROSPERITY

The Christel House Model

ELEMENTARY SCHOOL



Impoverished children receive an exemplary, well-rounded education, 80% of nutrition needs, and regular healthcare.

HIGH SCHOOL



Throughout the years of schooling, students are taught character development and core values of respect, responsibility, independence and integrity.

COLLEGE & CAREERS



All graduates leave Christel House with a prepared career plan. Students will continue to receive college and career counseling services for 5 years.

WORK



Christel House creates self-sufficient, contributing citizens who give back to their communities and help make the world a better place.



Christel House®

MAKING THE IMPOSSIBLE *Possible*

EDUCATION

- Emphasis on excellence
- High expectations of students and teachers
- Academic rigor, mastery of core subjects
- Focus on English language fluency
- Longer school day and year
- Technology, arts, sports and culture
- Items provided to all students:
 - Textbooks
 - Transportation
 - School supplies
 - Uniforms
 - Nutrition



Christel House®

HOW WE MAKE

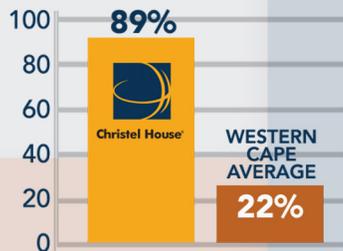
NUTRITION & HEALTH CARE >>> >

- Two nutritious meals and a snack daily
- Regular health and dental care
- Annual physicals, immunizations, vision and hearing screening
- Social workers and mental health professionals



SUCCESS IN SOUTH AFRICA

Students at Christel House Outperform in Math



SOURCE: 2017 Western Cape Grade 9 Systemic Results



CHARACTER DEVELOPMENT

- Honorable character instilled
- Core values:
 - Respect
 - Responsibility
 - Independence
 - Integrity
- Service learning
- Social responsibility



THE IMPOSSIBLE *Possible*

COLLEGE & CAREERS

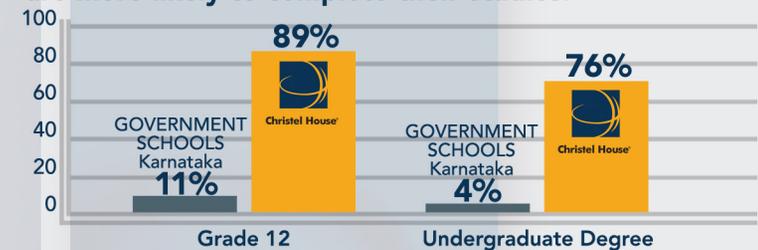
- Career planning starts in middle school
- Guidance on post-secondary studies
- Graduates work, study or do both
- Assistance continues up to five years



COMMUNITY OUTREACH

- Children return home nightly
- Christel House values shared with community
- Outreach programs for parents and families

Students starting at Christel House India are more likely to complete their studies.



LIKELIHOOD OF KINDERGARTEN STUDENT TO COMPLETE VARIOUS GRADES
SOURCE: Efficacy Study of Christel House Bangalore, by Deloitte Touche Tohmatsu India LLP





**Christel
House®
South Africa**

Swallowcliffe Drive
Ottery | Cape Town
SOUTH AFRICA 7800

BRINGING HOME THE GOLD

A team of Grade 10 students from Christel House South Africa (CHSA) won the World Robot Olympiad in Cape Town. It was the first time students Storm S. and Siyamthanda N. had competed in such a contest, and the class had only been introduced to the subject earlier in the year. Teacher Cedric Esterhusizen is proud. "Teamwork is essential in this competition. It's a 21st century skill we nurture at Christel House."

WATCH VIDEO

MAKING THE IMPOSSIBLE

Possible
98%

12TH GRADERS PASSING GRADUATION EXAMS (BEFORE RETAKES)

ANNUAL STUDENT RETENTION

95%

AVERAGE DAILY STUDENT ATTENDANCE

98%

STUDENTS SERVED INCLUDING COLLEGE & CAREERS

946

GRADUATES CONTINUING STUDIES OR EMPLOYED

95%





GRADUATES GIVE BACK, MENTORING STUDENTS



▲ Christel House South Africa helped them escape the cycle of poverty and violence. Now a group of graduates is giving back through an alumni mentoring program. Zola Maphila says she is getting as much out of the program as the students she mentors. "Working with the younger Christel House students has been incredibly enriching. It makes me realize that my words and actions can have a profound impact."



Christel House®



SOUTH

2717 South East Street | Indianapolis, IN 46225 USA

A SCHOOL OF CHARACTER >>> >

Christel House Academy South has been honored as a 2017 State School of Character, the only school in Indiana to receive the designation. "Character education is central to our daily routines for students and staff," says Carey Dahncke, Head of Schools. It's evident in classrooms as teachers integrate building character and instilling values into their daily lesson plans. The "CHOW" rubric — Character and Habits of Work — helps educators objectively assess the effectiveness of character education. "Character is just as important as academics for us," says Dahncke. "It helps establish a positive culture that supports learning."

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Possible
100%

2017 GRADUATES
EARNING ACCEPTANCE
LETTERS TO 4-YEAR
COLLEGES

3RD GRADERS
PASSING STATE
READING TEST

98%

STUDENTS SERVED
INCLUDING COLLEGE
& CAREERS

729

AVERAGE DAILY
STUDENT
ATTENDANCE

96%

GRADUATES
CONTINUING STUDIES
OR EMPLOYED

97%

The Cadet Teaching Program offers hands-on experience in the classroom. Senior Charles J. leads a counting game with kindergarten students.



WATCH VIDEO

See videos at www.christelhouse.org/2017annualreport



Christel House[®] Academy

WEST

55 North Tibbs Avenue | Indianapolis, IN 46225 USA

UNIVERSITY PARTNERSHIP OFFERS FULL SCHOLARSHIPS FOR ACADEMY GRADS

MAKING THE IMPOSSIBLE *Possible*

97%

AVERAGE DAILY STUDENT ATTENDANCE

3RD GRADERS PASSING STATE READING TEST

92%

STUDENTS SERVED KINDERGARTEN TO 4TH GRADE

266

PARENTS ATTENDING PARENT/TEACHER CONFERENCES

100%

STUDENTS COMPLETING COMMUNITY SERVICE PROJECTS

100%



Christel House Academy students now can earn a full-ride scholarship to attend the University of Indianapolis. To qualify, graduates must earn an honors degree and be eligible for financial aid. The scholarship covers the full cost of tuition. Secondary needs-based scholarships are available for housing, meals and books. In the program's first year, seven Academy graduates took advantage of the opportunity.





**Christel
House®
México**

Cda. Rufina 40,
Col. Tacubaya C.P. 11870,
Ciudad de México | MEXICO

HONORED FOR INNOVATION

Christel House Mexico has been recognized as an "Innovative School" for its solutions to Latin America's high drop-out rate. The Graduate XXI Initiative cites Christel House for its holistic model, embrace of classroom technology, and rigorous academics that promote English fluency, creativity and character development. "It's such an honor," says Javier Alarcón Benet, CEO. "It means we are a state of the art education model in Mexico."

MAKING THE
IMPOSSIBLE

Possible
98%

10th GRADERS PASSING
STANDARDIZED
MATH TEST

WATCH VIDEO

ANNUAL STUDENT
RETENTION

97%

STUDENTS SERVED
GRADES 1-10 &
COLLEGE & CAREERS

765

AVERAGE DAILY
STUDENT
ATTENDANCE

96%

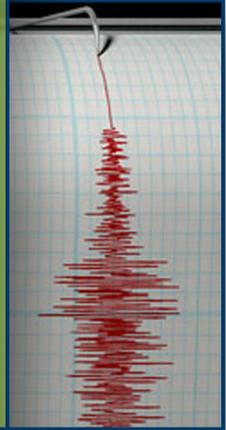
GRADUATES
CONTINUING STUDIES
OR EMPLOYED

85%



COURAGE AND CHARACTER AFTER EARTHQUAKE

After a devastating 7.1 magnitude earthquake shook central Mexico in September, Christel House students and staff mobilized, organizing a collection of clothing, water and food supplies for those in need. Fortunately, the school building suffered only minor damage and our children and families were safe.



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See videos at www.christelhouse.org/2017annualreport



**Christel
House[®]
India**

Bellahalli Road | Kannur Post via Bagalur
Bangalore East | Bangalore
562 419 | Karnataka | INDIA

SUCCESSFUL GRADS SUPPORT FAMILIES BACK HOME >>>

They grew up in some of the poorest neighborhoods in Bangalore. Now five Christel House India graduates are creating successful careers in Dubai, one of the world's most modern cities. Working for Transguard Group, the graduates turned internships and apprenticeships into permanent jobs, often in management positions. But they have not forgotten their roots. Each sends a portion of his monthly salary home to support family in India. "To support my family was always one of my priorities," says Goutham Ganesh.



K. Kishore
ADMINISTRATOR



Abdul Khaliq
MANAGER



Sundar Karunanidhi
ADMINISTRATOR

WATCH VIDEO

ANNUAL STUDENT
RETENTION

97%

STUDENTS SERVED
INCLUDING
COLLEGE & CAREERS

1,221

AVERAGE DAILY
STUDENT
ATTENDANCE

96%

GRADUATES
CONTINUING STUDIES
OR EMPLOYED

92%

WORKING GRADUATES BREAK THE CYCLE OF POVERTY

Nearly 150 Christel House India graduates are gainfully employed today thanks to the College & Careers program. Preparation starts in middle school. When they graduate from Grade 12, all students have developed carefully mapped career plans, as well as fallback plans if their first option falters.



Gopal Krishna
COORDINATOR



Goutham Ganesh
COORDINATOR

MAKING THE
IMPOSSIBLE
Possible

95%

12TH GRADERS PASSING
GRADUATION EXAMS
(AFTER RETAKES)

A NOTE ABOUT LAVASA:

Christel House and Lavasa Corporation agreed that responsibility for running the school would be returned to Lavasa Corporation, effective with the 2017-18 academic year. Lavasa admits fee-paying students in grades K-8, but impoverished children from the surrounding villages will continue to receive free education.





**Christel House®
India**

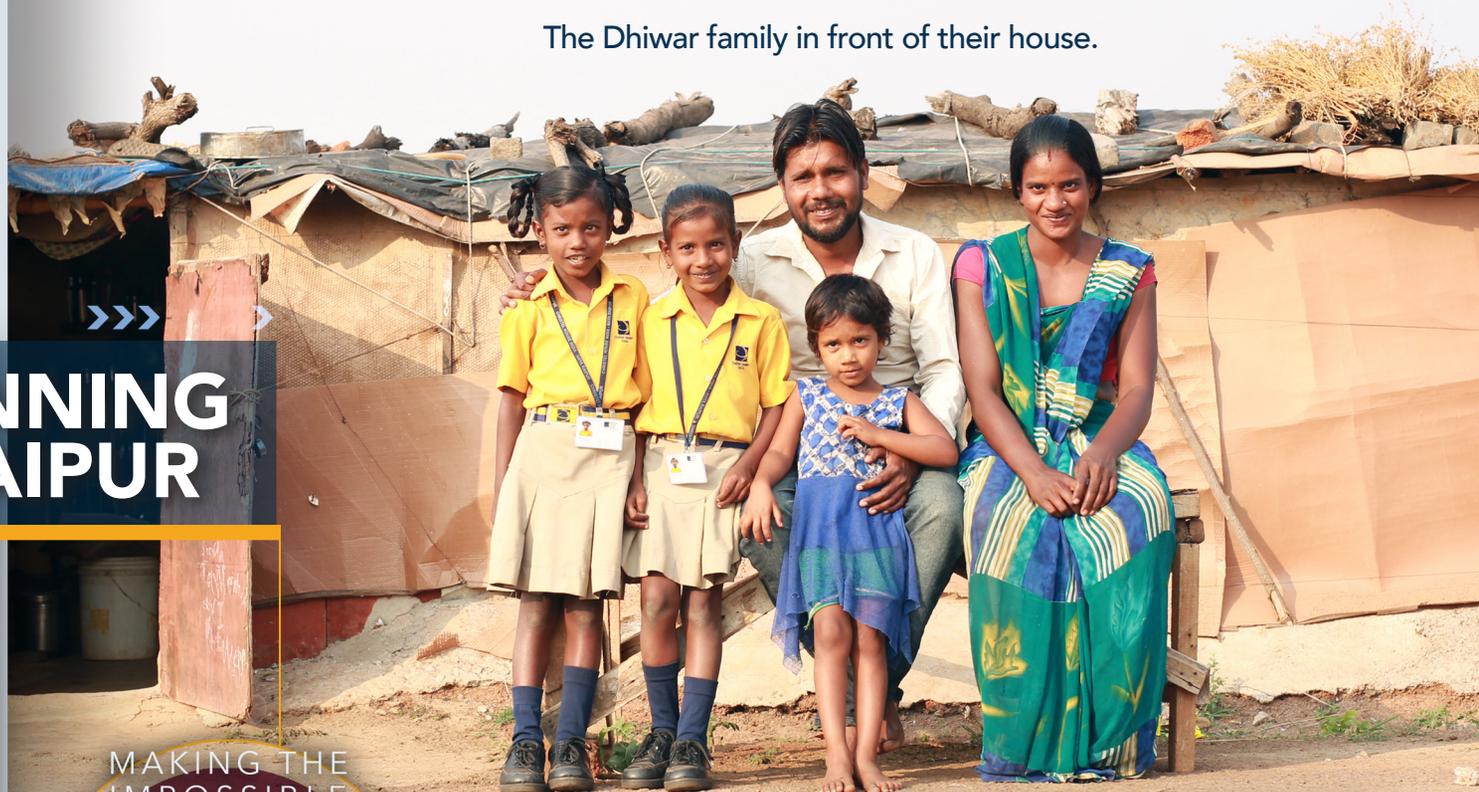
Rekhi Village | Sector 25
Naya Raipur | Chhattisgarh
492015 | INDIA

NEW BEGINNING IN NAYA RAIPUR

A family of five lives in a short, flat structure made of corrugated tin, cardboard, and dirt in a poor neighborhood of Naya Raipur. But, there is hope here. The children attend Christel House. Parents Ajay and Shanto Dhiwar know Christel House offers their daughters a chance for a better life. "Christel House is unlike other schools here," says the father. "The girls will learn correctly and it will help them go further in life. They can get jobs and help us."



The Dhiwar family in front of their house.



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Possible

99%

ANNUAL STUDENT
RETENTION



WATCH VIDEO

COMMUNITY OUTREACH OFFERS COMPUTER TRAINING

As part of its community outreach in Naya Raipur, Christel House offered computer classes for our students' older siblings who missed the Christel House opportunity. The program proved so successful, the school will continue it with a new group of siblings.

AVERAGE DAILY
TEACHER ATTENDANCE

94%

STUDENTS SERVED
KINDERGARTEN TO
3RD GRADE

209

AVERAGE DAILY
STUDENT
ATTENDANCE

89%

FAMILIES SERVED

183



Christel House® DORS

Christel House DORS South
2717 South East Street | Indianapolis, IN 46225

Christel House DORS West
55 North Tibbs Avenue | Indianapolis, IN 46222

IVY Tech North Meridian Center Building - 4th Floor
50 West Fall Creek Parkway North
Indianapolis, IN 46208



DORS OPENS DOORS TO A BETTER LIFE

MAKING THE IMPOSSIBLE *Possible*

100%

GRADUATING SENIORS WITH DUAL CREDITS OR CAREER CERTIFICATIONS

Noe Martinez dreamed of a better life. But he didn't have a high school diploma and could barely speak English. Then he found Christel House DORS. Taking classes at night, he learned English and worked full time to support his family. Noe graduated from DORS in June. "I'm so grateful for Christel House," he says. Noe is now studying at Ivy Tech Community College to be a civil engineer.

RECORD CLASS OF ADULT LEARNERS GRADUATE

Eighty-four adult students earned their high school diplomas, the largest class ever in Christel House DORS' history. Many plan to continue their education. "We stay in contact for five years after graduation," says Emily Masengale, Principal. "We're helping them make transformational life changes."



WATCH VIDEO

DORS-W PASS RATE ON STATE ALGEBRA EXAM

100%

STUDENTS SERVED GRADES 9-12 & COLLEGE & CAREERS

415

GRADUATES PARTICIPATING IN COLLEGE & CAREERS

94%

GRADUATES CONTINUING STUDIES OR EMPLOYED

84%

WATCH VIDEO

See videos at www.christelhouse.org/2017annualreport

CELEBRATION MOMENTS



Christel House®

▶▶ MEXICO

- ▶ A newly renovated facility for Christel House Mexico was dedicated with hundreds of students, parents and supporters joining the festivities. The larger campus allows for expansion through Grade 12 over the next two years.



WE ARE
CHRISTEL HOUSE



NAYA RAIPUR

Now in their new permanent home, Christel House India – Naya Raipur celebrated the inauguration of the school with a ribbon cutting ceremony. Rajesh Munnat, Cabinet Minister – PWD, Housing and Environment and Transport, CEO and Founder Christel DeHaan and Dr. Raman Singh, Honorable Chief Minister, Chhattisgarh were joined by a student for the ceremony.



> JAMAICA



The Government of Jamaica and Christel House entered into a Memorandum of Understanding and Agreement, clearing the way for the next Christel House learning center. Initial private support for the school will help provide classroom space for Kindergarten through Grade 2 students, including a lead gift from **The Greehey Family Foundation**. Christel House Jamaica is scheduled to open in August 2019.



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FOR A LIST OF ALL DONORS, PLEASE VISIT
WWW.CHRISTELHOUSE.ORG/DONOR LIST



INDIA

Students welcomed K.S Venkat, Senior VP, **FIS Global**, during a tour of Christel House India – Bangalore. **FIS Global** is a major supporter of Christel House India.



< <<< UNITED STATES

The Duchossois and Joyce families provided support for Christel House programs and services costs for South Africa and Mexico students chosen to participate in the Culver Summer leadership program. This complements the summer scholarships provided by **Culver Academies**.



WATCH VIDEO

The
**WALTON FAMILY
FOUNDATION**

^ UNITED STATES

An innovative Christel House Schools teacher certification and training program received a \$500,000 grant from **The Walton Family Foundation**. The IndyTeach initiative launched in fall, 2017.



^ UNITED STATES

Gordon Gurnik, RCI President and Christel House International board member, joined timeshare colleagues to surprise Christel with a 75th birthday party. Industry friends raised \$200,000 for Christel House.

CELEBRATION MOMENTS



Christel House®



^ MEXICO

Children at Christel House Mexico (CHMX) enjoyed taking a ride in a mini **UPS** delivery truck. A supporter of CHMX, **UPS** employees visited as part of their "Wishes Delivered" project.

>>> > SOUTH AFRICA

Teaching children can be fulfilling and fun as volunteers from **Dell International Services Pvt. Ltd.**, learned on a visit to Christel House South Africa.



HERBERT SIMON
FAMILY FOUNDATION

< <<< WATCH VIDEO

UNITED STATES

Danijel Yeakey of Christel House DORS works with a student at the adult high school.

The **Herbert Simon Family Foundation** provided a grant for resource support assistance.

MAKING THE IMPOSSIBLE *Possible*

FOR A LIST OF ALL DONORS, PLEASE VISIT
WWW.CHRISTELHOUSE.ORG/DONOR LIST



Christel House®

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Christel House International

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Economist, World Bank

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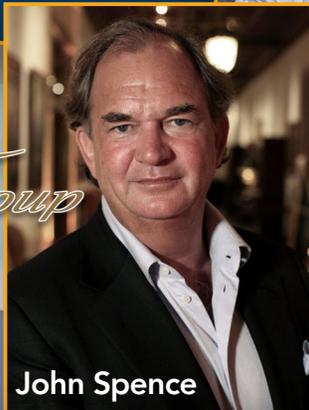
Dr. Matthew Will - INDIANA
Director of External Relations and
Associate Professor of Finance,
University of Indianapolis

»»» > INDIA

Christel House India – Bangalore students experience a day at the beach as part of the annual Camp Royal trip courtesy of John Spence and the Karma Group.



K
Karma Group



John Spence


ONEAMERICA®

UNITED STATES

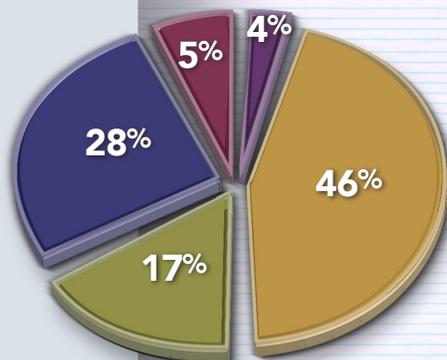
Jen Pittman and Jamie Jansen from OneAmerica meet students at Christel House Academy West. OneAmerica supports "Camptown," unique outdoor learning experiences for our students.



TRANSPARENCY AND ACCOUNTABILITY

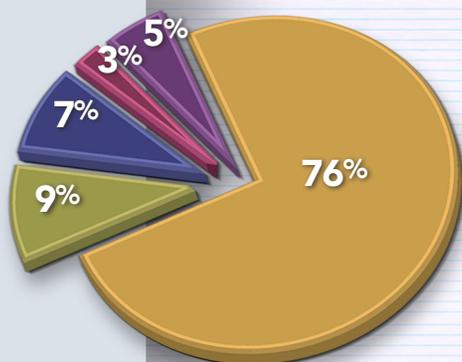
2017 Combined and Consolidated Financial Statements of Christel House International and its Affiliates

Breaking the cycle of poverty requires tenacity and determination. It requires adherence to rigorous educational and business practices, high measures of accountability and complete transparency. Every Christel House entity's financial statements are audited annually.



Combined Revenue¹

Government ²	\$12,737,000	46%
Founder ³	7,904,000	28%
Corporations/Foundations	4,611,000	17%
Individuals/Board Members	1,300,000	5%
CH Open/Events	1,096,000	4%
TOTAL	\$27,648,000	100%



Combined Expenses

EDUCATION & OTHER PROGRAM SERVICES

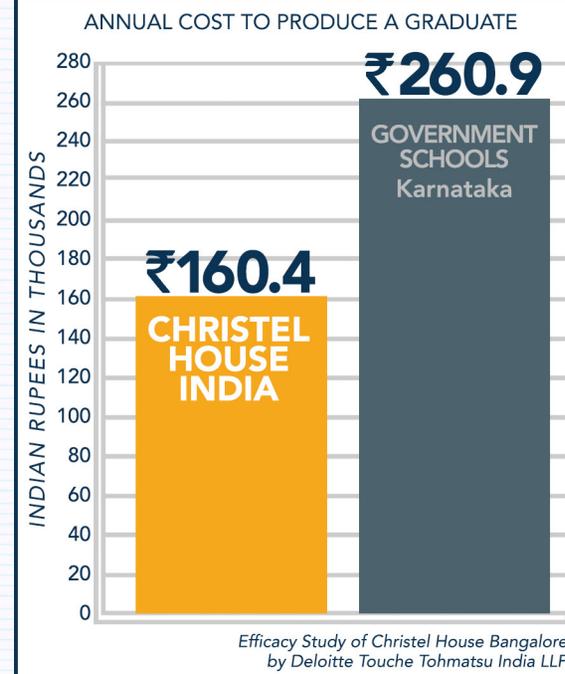
Education	\$ 21,040,000	76%
Nutrition	1,301,000	5%
Health, Outreach & Social Services	747,000	3%
TOTAL	23,088,000	84%

GENERAL & ADMINISTRATIVE⁴

Management & General	2,004,000	7%
Fundraising	2,431,000	9%
TOTAL	4,435,000	16%

TOTAL **\$27,523,000** **100%**

As a result of strong retention rates and high quality education, the cost to produce one 12th grade graduate is nearly **40% lower** for Christel House India than for government schools.



1. Financial data above is unaudited; when completed, audited financial statements will be available on our website.
2. Primarily U.S. State and Federal charter school funding.
3. Founder contributions, plus earnings on and releases of previously contributed Founder restricted funds.
4. Management & General and Fundraising expenses are covered by the organization's Founder and CEO.

Note: Christel House International is a registered 501(c) (3) public charity, number 35-2051932. Christel House learning centers are registered not-for-profit entities in their local countries. The Christel House Registration number with the Florida Department of Agriculture & Consumer Services is SC 10875.



Christel House®

THE **RCI**
Christel House
Open

INTERNATIONAL CHARITY GOLF TOURNAMENT

**THANK YOU FOR DRIVING
 OUT POVERTY FOR**

15



YEARS

**A BIG THANKS TO OUR
 TOURNAMENT HOSTS**



Bluegreen Vacations | GOODMANagement
 Grand Pacific Resorts | Holiday Inn Club Vacations
 ICE | Lighthouse Amenities & Apparel | Lodging Kit Company
 Patton Hospitality Management | RCI Europe
 Sun Hospitality | The Rotary Club of Oyster Point
 Wyndham Vacation Ownership

OUR 2017 GLOBAL SPONSORS



Print • Apparel • Promo • Signs

100% of donations directly benefit the children of Christel House.

Overhead and fundraising costs are provided by the organization's Founder and CEO.

Become a donor today
www.christelhouse.org/donate



Christel House®

Christel House International, 10 West Market Street, Suite 1990, Indianapolis, IN 46204-2973
Phone: 317.464.2030/866.424.5437 Fax: 317.464.2039 Email: children@christelhouse.org
www.christelhouse.org

